

# WOMEN'S HISTORY MONTH TE Alataren

ARLINGTON, Texas -Melissa McDaniel, Chrissie Kent and Cathy DeSocio each hold a prominent role in helping build a future for the sport at the United States Bowling Congress, and each will be highlighted in a celebration of women in bowling March 8 for International Women's Day.

McDaniel is president of USBC, and Kent and DeSocio are the chairperson for the International Bowling Campus Youth Committee and USBC Finance Committee, respectively. DeSocio also served as vice president of USBC from 2015-2018 and was the first female president of the Bowling Proprietors' Association of America.

All three will be included in video features that will debut during the day on March 8, before the airing of a special edition of The Sport of Bowling Show at 1 p.m. Eastern on BowlTV.

The videos will spotlight the women and the many roles they play as they work toward ensuring the future of bowling, while recognizing the efforts taken by those who helped lead the way as athletes and administrators.

"We really look up to and honor the women who came before us, who paved

see that we have so many women who have been willing to step up for the organization at every level. because it takes all of us to help run it."

The areas of focus for the videos will include USBC, the USBC Women's Championships. Professional Women's Bowling Association and vouth bowling through IBC Youth Development.

"There have been so many women who have been involved in being a part of the solution over the years," Kent said. "It is important for us to continue to get more women involved. especially through our youth programs."

March is Women's History Month, and International Women's Day is recognized around the world to celebrate the social, economic, cultural and political achievements of women.

"The opportunities that are available to women are much greater now than they've ever been," DeSocio said. "I think that it is important for every little girl out there to know that she has an opportunity to do whatever it is that she wants to do."

Join in the celebration March 8 by sharing a story or posting a photo or video, and use the hashtags #AF-FTS and #IWD2022. USBC will continue to expand its diversity and inclusion topics, and we welcontinued on page 7

The emotions poured out of Marshall Kent and EJ Tackett as they capped off a moment six years in the making. Making their fifth appearance in six years on the PBA Mark Roth/Marshall Holman Doubles stepladder, the teammates completed their ascent to emerge with the title.

"Winning with Marshall is so cool because we've been so close for so long." Tackett said. "(Marshall) was in my wedding two years ago, and it's just really cool to have that friendship with somebody and to share a moment like that."

"It's hard to describe without being in the situation," he added. "It's a feeling that you really can't describe to anybody."

**PBA ROTH/HOLMAN DOUBLES CHAMPIONSHIP** 

by Nolan Hughes

**Doubles Champions EJ Tacket and Marshall Kent** Kent echoed Tackett's tongue-tied sentiment. "I can't even put in words lost honestly," said Kent, who claimed his first PBA title since 2017. "We kind of joked last year, 'All we've got to do is not qualify sec-

ond because the last four

times we made the show, we qualified second and

"We qualified fourth, and here we are." This Roth/Holman Doubles event marked the first

without Roth, who passed away in Nov. 2021. How-

ever, his presence was omnipresent across Bowlero Wauwatosa. Kent and Tackett, perhaps the most powerful one-handed righties in bowling, are the living embodiment of Roth. the man who revolutionized bowling in the 1970s and 80s.

The duo dominated all afternoon, winning four straight matches as their opponents failed to muster a valiant counterpunch. As the show progressed, a sense of inevitability grew.

Tackett said he has focused on keeping his upper body from getting too forward at the line, which has proven integral to his success thus far in 2022. But he realized following his continued on page 5

**RECIPIENTS SELECTED FOR 2022 USBC** NATIONAL RECOGNITION AWARDS

ARLINGTON, Texas -Jim O'Reilly of Wabasha, Minnesota, Becky Jones of Lubbock, Texas, and John Burns of Odessa, Texas, were selected by the United States Bowling Congress Board of Directors to receive USBC National Recognition Awards.

O'Reilly is the Joyce Deitch Unity Award winner. Jones is this year's recipient of the Helen Baker Award for Outstanding Association Service and Burns has been selected as the USBC Proprietor of the Year.



The annual awards honor outstanding bowling leaders for their contributions to the sport. Selections were made from submitted applications, and the recipients will receive their awards at the 2022 USBC Convention in Las Vegas.

The USBC Joyce Deitch Unity Award is named in honor of the seventh president of the Women's

of bowling by being motivators, visionaries, leaders and/or innovators.

O'Reilly has been con-

the way both at WIBC (Women's International Bowling Congress) and now at USBC," McDaniel said. "It's fantastic to

International Bowling Congress. It recognizes organizations and individuals who have made important contributions to the sport

tributing to various areas of the bowling world for nearly five decades and has a wealth of knowledge and continued on page 7





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# Ron Bonneau - Bowling's "BIG RED MACHINE"

by Frank Weiler

It's all gravy now! Whatever Ron Bonneau accomplishes on the lanes in the future is just frosting on his cake. When you have done it all and there's nothing more to do as a bowler, it's all gravy after that. It's all cream and icing. It's all gravy for Ron now because he has done it all on the lanes. He has rolled perfect games, huge series, big numbers and has been victorious as a league and tournament bowler. Anything bowled in the future is all gravy now.

Ron has been bowling for fifty-one years and has bowled many honor scores. After 18 perfect 300 games, several 800 series and a high of 803, the future is all gravy.

Ron has bowled so well at times that there were days when he could have rolled a 900 series!!! **Yes a 900 series!** However, sometimes pins and lanes don't cooperate. The BOWLING GODS sometimes play favorites and sometimes don't. Sometimes a Brooklyn hit carries for a strike while sometimes a



Ron Bonneau

perfect hit leaves a nine pin! I have personally witnessed Ron on the unlucky side of the BOWLING GODS, when an eight pin, a nine pin or a ten pin stand in his face numerous times. Ron had several opportunities for 900 but the BOWLING GODS said **NO**, **NO**, **NO**!

Ron started bowling as a teenager but then didn't bowl again until 1972. It took an invitation from old friend Clint Burson for Ron to join a Trio team at Empire Bowl in Redlands, California. Ron loves bowling because of the competition and challenge of doing your best on the lanes. Best of all Ron has continued bowling for the past five decades because of the people he bowls with. Friends like Clint Burson make bowling so rewarding.

Over the last 51 years Ron has found that Storm bowling balls are best for him. They breathe life into Ron's game, rolling true and smooth and more consistent than balls made by other manufacturers. They also match up well with the lane conditions at **EMPIRE BOWL**, Ron's favorite bowling center.

David Ozio is Ron's favorite professional bowler. Ron tries to emulate Ozio, the professional known as the smoothest stylist ever. Studying Ozio has helped Ron develop a unique style combining power and symmetry. Power with grace. I like to think of Ron as "**GREASED LIGHTNING**" on the lanes. A wonderful blend of power and grace on the lanes. A combination of precision and firepower.

I think of Ron as Bowling's **"BIG RED MACHINE"**. Why Big Red Machine? First, **"BIG"**. Ron is a big man. He is a hefty, well statured six feet one inches tall weighing about 16 Stone (A British Stone is about 14 pounds). He is an imposing figure on the lanes and could easily compete and excel in many physical sports including Boxing, Football and Wrestling to name just a few.

Second, "**RED**". It appears to me that Ron's peach blonde hair reveals that he may have been a "**RED**-**HEAD**" when a youngster. Like Ron, my younger brother exhibits the same peach blonde epidermal projections today while having sported bright red hair as a young man. In my minds eye I picture Ron as a redhead. Hence in my mind Ron is "BIG RED".

Also, Ron's favorite color is "**RED**"! Some psychologists have said that there is a direct relationship between color preferences and personality. Those who like bold colors generally project an image of aggression, boldness and power. They tend to seek out the opportunity to lead. These persons are usually aggressive bowlers. They roll fast balls and fire bullets at single pin spares. They seem to be bursting with inner energy between frames, sometimes pacing sometimes gabbing but never just resting between frames. Red is a bold color. It's a a color that signifies power and aggression. Guess what, Ron favors the color RED and is a power bowler! However, Ron has harnessed his inner energy by channeling his inner David Ozio. In doing so Ron has developed a unique and effective bowling style combining power and grace.

Finally, **"MACHINE".** Ron's bowling style combines power and finesse and is the product of decades of bowling and thousands of games bowled. The word "machine" connotes power and Ron is a power bowler. The word machine connotes precision and accuracy. Ron is the model of consistency on the approach and on the lanes. The word machine connotes production and results. Ron has produced numerous honor scores and bowling victories. Ron is a bowling "Machine".



What has happened to all of our cowboys? I can't remember when I last saw a cowboy movie. I mention this because Ron Bonneau and I are big fans of cowboys and cowboy movies. Our favorites are **ROY ROG-ERS**, **KING OF THE COWBOYS**, his sidekick Gabby Hayes and Dale Evans. And we can't forget Roy's horse Trigger, who was the fastest horse to ever appear in motion pictures. Ron and I believe most bowlers are cowboy fans with favorites like Hop along Cassidy, Matt Dillon and the Lone Ranger.

Interestingly, Roy Rogers was a avid bowler who rolled out of Victor Bowl in Victorville, California. He was a good bowler who is said to regularly average in the 180s.

We hear much about **SUPPLY CHAIN** issues today whenever the media reports on empty super market shelves. **PRESIDENT BIDEN** himself has spoken about our shortages and doesn't seem to have a solution to our problems. Maybe the President should speak to bowler Ron Bonneau. Ron worked for the UNION PACIFIC RAILROAD for thirty-six years. He probably is very familiar with the nuances of supply chain delivery routes and delivery breakpoints. He is another example of the role bowlers play in our commercial and economic world. Bowlers are doctors, lawyers, dentists, economists, engineers, historians, janitors and truck drivers. Bowlers manage, maintain and run the world when they're not bowling. In life off the lanes bowlers are intelligent agents for good in an ever changing world. Ron is a great example of the role bowlers play in our world off the lanes.

Every bowler has mentors who helped them become better bowlers. This is especially true of great bowlers like Ron Bonneau. Ron is not shy about giving credit where credit is due. He is grateful to **JIMMY WALKER** and **CORKY DEMAIO** for coaching him up to the bowler he is today. He is especially thankful for the support provided him by his wife **LELA BONNEAU**. "The wise man remembers those who made him what he is".

# What is it About The Approach?

Over the course of the past year a strange new phenomenon has been occurring in relation to the approach of PBA stars that we've all been viewing on television. The approach of many of the bowlers has been altered dramatically from what it has been in prior decades, as the slide step has been extensively shortened.

Many have noticed this change among the "one handed" professionals, while the approach of the "two handed" players has continued in the more traditional long slide step of previous decades. This new phenomenon was highlighted in the October 2021 issue of Bowlers Journal International, when bowlers like E.J. Tackett and others felt that the bowling shoes could be the answer.

Tackett says that the bowling shoes may not be the first thing that comes to mind as a key factor, but for E.J., they are the single most important criteria of all. "Think about it, back in the 90's, everybody wore Lind's," says Tackett. "It was a slick, leather shoe with a hard rubber sole, and you couldn't stop."

"By contrast, today you have a soft rubber sole to stop," continued Tackett in the Bowlers Journal article. "That gives you a firm base to be able to push against the ground and use the ground as leverage, whereas a bowler such as Mark Roth was still sliding as he released the ball. With those guys the knee was always bent in order to keep their balance," stated Tackett.

"That's why when guys like me are trying to throw it hard, our foot is coming off the ground at the release."

#### Let's Ask A Legend

To get another opinion about this new phenomenon, I called upon Bill Spigner, one of the great clinicians of our day, to get his take on the apparent change in approach among the traditional "one handed" players. I first met Bill on the PBA tour in 1976, where he was already an up and coming star just months away from his first professional victory at the 1977 Ebonite Open in Cranston, Rhode Island.

Our paths would cross again a few years later when Bill leased the pro shop space at AMF Strike 'n Spare Lanes in Northbrook, Illinois. Spigner, who still lives in nearby Vernon Hills, made Chicagoland his permanent home and sealed it when he married Barbara Urbanek, the daughter of Brunswick executive Jim Urbanek, in September of 1980.

Bill remembered fondly the relationship that he had with Mary Strong-Bosco, the general manager of



Bill Spigner

AMF Strike 'n Spare, who like Spigner, was a former resident of Connecticut before AMF transferred her to Chicago. "I started at Strike 'n Spare by providing lessons whenever I was not on tour," said Bill. "Eventually the pro shop became available and I jumped at the chance."

There's a lot of history that goes with Strike 'n Spare, the first site for the televised Jerry Lewis Muscular Dystrophy Telethon. When I mentioned Art Bernardi, the former owner who sold Strike 'n Spare to AMF, Bill remembered giving the elder Bernardi some bowling lessons. I was curious and asked Bill if Art ever took him downstairs at Strike 'n Spare? "I was warned not to go there," said Bill in a joking manner, probably alluding to the fact that it flooded every spring and had a stench of mildew.

I then proceeded to tell him the story about the retirement party that I had arranged for Art at the bowling lanes. Many dignitaries from Chicago were in attendance, including Joe Kissel, Remo Picchietti, Jim Dressel and Master of Ceremonies Sam Weinstein. We even had "fake" newspapers made up as a handout with the headline: "AMF Stock Crashes as Bernardi Announces Retirement."

As the evening wore on, Bernardi mentioned to me about the pin boy room downstairs and asked if I had ever seen it? When I replied no, he escorted me downstairs with a bit a pride to show the area that was used for pin boys before automatic pinspotters were invented. It was like a page out of the past, with cubicles containing beds, complete with sheets and blankets, and a communal shower, just like you would see in a school gym. Bernardi relayed the story of how no one really knew if the automatics would withstand the test of time, so they held onto the pin boy room just in case. Now this had to be at least 20 years after the installation of the automatics... and the room was still there, as it must have appeared in the mid-1950's.

#### **Back To The Approach**

I then asked Bill about the slow motion side view of the approach on today's PBA telecast, versus that of a Marshall Holman from our era in the 1970's, where the final step could be as much as 40% of the entire approach. Could it be the shoes that are the reason for the change?

"Interesting question, and it's really all about timing," stated Spigner. "Today's one handed players that are successful on tour all have much higher swings than Marshall Holman. At the beginning of his approach, Holman was early, which is common with most of the higher swing players today. He actually had the ball more advanced into his back swing than Tommy Jones, who made the show last week."

Spigner continued, "So Marshall's early ball placement coupled with his short swing, relative to the contemporary players of today, got the ball to release much further behind the foul line than current players like Tommy. Because of the height of the swing the present day players are able to get to the foul line well before the ball."

"The thing to look at between comparing Holman to Jones is the length of the slide from the start to the actual release of the ball," says Bill. "Both have very close to the same length of slide to the release. However, after Marshall released his ball he continued to slide and ended up very close to the four line. Tommy also continues to slide after the release but only an inch or two, whereas Marshall's slide after the release was about 18 inches."

"Even though many things seem so different in bowling today, they are really very similar in most of the important aspects of our sport," comments Spigner. "You have the same length on the approaches, it's still 60 feet to the head pin... and you still have to hit the head pin at the right angle of entry to strike."

Many thanks to Mr. Spigner for a thoughtful explanation of an obvious change in the approach of today's contemporary players. Hopefully we can call upon the USBC Hall of Fame member again soon for his insight on yet another subject.



Side by side comparison of Tommy Jones (left) and Marshall Holman (right)

# What's In A Name... Another 80 Lane Bowling Center From The Past

by Dave Williams

There's something about the name "Miami" that conjures up all that is right in the United States, especially when you are living in Chicago, and the outside temperature is measuring a blustery 10 degrees! That's why when I was living in Chicago and working for AMF, I often wondered about the origin of the name associated with a giant 80 lane bowling center known as Marzano's Miami Bowl.

This was the third in a progression of bowling centers for the Marzano family. The first was Marzano's Pleasure Palace on 63rd and Spaulding Avenue. It was opened by Carl Marzano Sr. in 1922 and featured 10 lanes. Next came Marzano's Clearing Bowl (63rd and Central), which opened in 1929 with 48 lanes; and finally Marzano's Miami Bowl (South Archer and Pulaski), that opened in 1955 with 80 lanes.

Could the elder Marzano have retired and moved to Florida, which prompted the Miami Bowl moniker? Or perhaps he was hoping to retire and move to Miami from the profits being generated by the mammoth location? Whatever the reason, I do remember most of all the Miami Bowl logo, which always included a palm tree. There was something comforting about that palm tree appearing on a winter league bowling schedule in Chicago.

Although both Miami Bowl and Clearing Bowl were within a fifteen minute drive to AMF's closest location, Forest Lanes in the nearby suburb of Lyons, I never considered them competition in my marketing duties with AMF, because there were so many other bowling centers that were closer and equally competitive.

J.R. Schmidt, bowling historian for Bowlers Journal International, remembered all of the Marzano locations when I contacted him recently about any anecdotes he might have. "I never bowled regularly at Miami Bowl, but it was one of my favorite houses," stated Schmidt. He goes on to report that he finished 3rd in the 1970 Illinois State Tournament All Events at Miami Bowl. "I bowled nine consecutive games over my head."

Schmidt recalls bowling on occasion in city and state tournaments at Clearing Bowl, but with no memorable scores. "I remember that all you could hear were the planes from Midway Airport taking off and landing from overhead, even with all of the bowling noise." Today, the Clearing Bowl site is a park across from Chicago's Midway Airport; while the Miami Bowl location, originally intended to be parking for the expanded Metro Orange Line Train and Bus Station, is sadly just a vacant lot.

Dan Marzano, grandson of founder Carl Marzano Sr., responded about the closing of Miami Bowl in a 2004 article at <u>chicagoist.com</u>. "Because of the size of the place, it's really expensive to run. Our business at Miami Bowl never really recovered after the 9/11 terrorist attack in 2001." However, that doesn't prevent Chicagoans from remembering with pride their largest bowling center, with 80 bowling lanes, 13 billiard tables, 2 restaurants and a banquet hall.

(Special thanks to J.R. Schmidt of <u>bowlinghistory.wordpress.com</u> for photo and illustration)

What about you? Do you have any memories about a really big bowling center (80 lanes or more) in your neck of the woods? Our list is now up to 30 locations, which are all listed below, including the latest - Marzano's Miami Bowl in Chicago.

#### Largest Bowling Centers Worldwide (80 or more lanes)

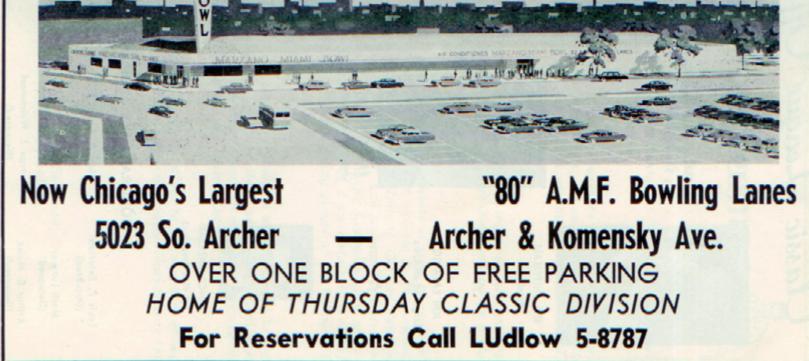
1. \*Tokyo World Bowling Center, Tokyo, Japan - 512 lanes

- 2. \*Nagoya Grand Bowl, Nagoya, Japan —260 lanes
- 3. \*World Lanes, Tokyo, Japan 252 lanes
- 4. \*Hata Sports Center, Yokohama, Japan 200 lanes
- 5. \*Aoki Bowl, Hokkaido, Japan -126 lanes
- 6. South Point Casino, Las Vegas, Nevada 124 lanes
- 7. \*Shinagawa Bowling Center, Tokyo, Japan 120 lanes
- 8. \*Willow Grove Park Lanes, Willow Grove, Pennsylvania 116 lanes
- 9. Inazawa Grand Bowl, Inazawa City, Japan 116 lanes
- 10. \*Edison Lanes, Edison, New Jersey 112 lanes
- 11. \*Kanagawa Toyo Bowl, Yokohama, Japan 108 lanes
- 12. \*Castaways (Showboat Lanes), Las Vegas, Nevada 106 lanes
- 13. \*Hudson Recreation, Philadelphia, Pennsylvania 105 lanes
- 14. Yutai Bowling Center, Beijing, China 100 lanes
- 15. \*Recreation Center, Baltimore, Maryland 100 lanes (duckpins)
- 16. Thunderbowl Lanes, Allen Park, Michigan 90 lanes
- 17. National Bowling Stadium, Reno, Nevada 88 lanes
- 18. \*Detroit Recreation, Detroit, Michigan 88 lanes
- 19. RollHouse (Freeway Lanes), Solon, Ohio 84 lanes
- 20. \*Satellite Bowl, Dearborn Heights, Michigan 84 lanes
- 21. Stardust Bowl, Addison, Illinois 84 lanes
- 22. Bowlero Carolier, North Brunswick, New Jersey 82 lanes
- 23. \*AMF Timbertown Lanes, Saginaw, Michigan 80 lanes
- 24. Boardwalk Bowl, Orlando, Florida 80 lanes
- 25. 30 Strikes, Stratford, New Jersey 80 lanes
- 26. \*Marcel's Olympic Bowl, Rochester, New York 80 lanes
- 27. Royal Pin West (Western Bowl), Indianapolis, Indiana 80 lanes
- 28. Royal Pin Expo (Expo Bowl), Indianapolis, Indiana 80 lanes
- 29. Imperial Lanes, Clinton Township, Michigan 80 lanes
- 30. \*Marzano's Miami Bowl, Chicago, Illinois 80 lanes \*indicates bowling center has closed



This ashtray souvenir from Marzano's Miami Bowl includes the famous palm tree that appeared with most of their advertising

MARZANO'S MIAMI BOWL



Marzano's Miami Bowl advertisement from the Chicago Classic League Yearbook of 1964

### **PBA DOUBLES** continued from page 1

loss at the US Open, which he led by over 500 pins, that his feet tend to go into "hyperdrive" when he bowls on TV.

"Today I really focused on staying slow," he said. "I think that helped me be able to throw good shots, but also repeat shots. Because you get so amped up on TV with the adrenaline going, that when you feel slow, you're actually going at a normal pace."

If there were any lingering doubts about Tackett's ability to succeed on television, he put them to bed once and for all: He struck on 16 of 24 shots, did not miss the pocket and painted lines like Picasso.

"My ball reaction on this pattern had been really good the whole time," said Tackett, who led the field in the individual portion of qualifying. "Honestly, this is one of my best performances on TV that I've ever had. I felt like I threw really good shots all day."

Kent managed to tame a left lane that gave everyone, with the exception of Sean Rash, fits. He struck on 13 of 20 shots, and ensured his misses left makeable spares.

"I kept telling my ball rep, 'if I can find some to the right, then we're in play," said Kent, who only moved two boards all afternoon. "Obviously EJ's look was really good, so all I had to do was try to figure something out, and I found a little something in the track." Kent and Tackett defeated Tom Smallwood and Jason Sterner in the opening match 247-173. After exchanging spares to begin the second match, the duo fired the back-10 strikes to defeat the 2019 champions, Rash and Matt Ogle, 279-244.

Neither the semifinal against Osku Palermaa and Jakob Butturff, nor the final against Shawn Maldonado and DJ Archer were particularly close. Kent and Tackett dispatched the righty/lefty duo 225-187, then the tournament leaders 245-192. In the title match, they had nine strikes in a row before Kent opened in the tenth frame to expedite the coronation.

Kent and Tackett claimed their fifth and 15th career PBA titles, respectively. After finishing second or third in four of the past five years, this title doesn't absolve previous shortcomings, but Kent said it "absolutely" feels like redemption.

Throughout their long-awaited celebration, the duo kept repeating the same three words: "We got one!"

FINAL STANDINGS Marshall Kent / EJ Tackett \$25,000 Shawn Maldonado / DJ Archer \$15,000 Osku Palermaa / Jakob Butturff \$12,000 Sean Rash / Matt Ogle \$9,000 Tom Smallwood / Jason Sterner \$7,000

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## **Regcognition Awards** continued from page 1

experience when it comes to coaching, equipment and running a bowling center.

As a USBC Silver coach, he has helped, and continues to help, countless youth and high school bowlers navigate through their young careers.

From the equipment side of the sport, O'Reilly is an active member of the International Bowling Pro Shop & Instructors Association, currently serving on the organization's board. For many years, he worked in sales for a bowling distributor, and he still does that part-time.

The experience from both of those endeavors has allowed him to find success as a pro shop operator, and he continues to build on his knowledge by attending as many classes and seminars as he can.

He also helps install and maintain equipment for Kegel.



Most notably, O'Reilly has been the proprietor for multiple bowling centers in his career, with the 10-lane Riverboat Lanes in Wabasha being his current focus.

The 75-year-old also is a past president and current board member for the

Bowling Proprietors Association of Minnesota. He was selected as the 2017 Minnesota Proprietor of the Year and was inducted into the Pioneer category of the Minnesota State USBC Hall of Fame in 2021.

"I'm absolutely humbled by this honor," O'Reilly said. "I'm really no different than many others in this business. I'm passionate about bowling, and I enjoy what I do. I do everything possible to help make the sport better."

The USBC Helen Baker Award for Outstanding Association Service is named in honor of the fifth president of WIBC and recognizes an outstanding bowling leader who has made invaluable contributions to local and state associations as an innovator, creator and mentor of adult programs.

Jones has been a consistent contributor in her local and state associations - the Lubbock USBC and Texas State USBC - for 16 and 15 years, respectively.

At both levels, she has developed programs to help improve the overall service and value to the members, and her efforts in strategic planning, business continuity and disaster recovery have helped create templates for improvement in those areas.

Jones also developed a manual for training board members and a program for board evaluations, while working with young bowlers has kept her motivated and full of fresh ideas.

When she found out about the award, she

thought she was calling in to talk about some of those ini-

working with the youth bowlers. I try to help others every day of my life, and bowling is a big part of that."

Jones, 63, is a lifetime league and tournament bowler, but her service to the sport didn't begin until the 1990s, when she first served as a volunteer and later was recruited to join the local board of directors.

In the years since, she has served on every association committee and was integral in the merger of the local men's and women's associations. Her experience with that project was useful in the merger at the state level, and she has been part of the state board ever since.

During the 2021-2022 season, she is serving as first vice president for the Lubbock USBC, while also serving as president of the Texas State USBC. She also is a Lubbock USBC Hall of Famer.

Jones' first passion, however, is helping youth bowlers, whether it be as a USBC Bronze coach, motivator or even as the organizer of fundraisers to help collect money that ultimately can be used for entry fees, transportation or hotel rooms when they travel to events, such as the Texas State USBC Youth Championships.

The USBC Proprietor of the Year Award annually recognizes a bowling center proprietor for outstanding support of USBC local, state and/or national association programs.



Burns, 77, is the proprietor of Odessa's Diamond Lanes, where he has been a fixture for two decades, first as a manager and then as the owner, beginning in 2012.

As a lifetime bowler, he understands the nuances

of the sport and how to cater to the competitive bowling community, while also creating an environment that offers a welcoming and memorable experience for recreational visitors.

Formal competition includes a variety of leagues and tournaments, and Burns has made sure to include a focus on providing opportunities for youth bowlers. He's able to offer them a place to compete, helps provide or raise financial support and offers great insight as a USBC Silver coach.

Prior to taking on the ownership role at Diamond Lanes, Burns traveled around to share his passion for bowling and help train other coaches. He also helped teach bowling to local college students as part of their curriculum.

As an ambassador for the sport and for Odessa, Burns has worked to attract some of the sport's top performers and regional standouts for a variety of Professional Bowlers Association regional and senior events. The tournaments not only give residents and bowling fans the chance to experience some top-tier competition, they also allow the entrants and guests to see all the city has to offer.

Within the local community, Diamond Lanes is a pillar and gathering point for events, parties, fundraisers and more. The facility features 40 lanes. ilies and all calibers of bowlers, and we're always making updates, so we can be modern and keep the environment fresh and entertaining," Burns said. "We have a great working relationship with the local association, and we do a lot with the youth bowlers, but we also host many other events for the schools and local organizations. For us, it's business as usual as part of the community, but to be recognized for it definitely is special and means a lot."

The National Recognition Awards will be presented during the 2022 USBC Convention and Annual Meeting, set for April 25-28 at The Orleans Hotel and Casino in Las Vegas.

Visit <u>BOWL.com/ScholarshipsAwards</u> for more information on the National Recognition Awards and to learn about past recipients.

**Woman's History Month** continued from page 1 come the opportunity to showcase the people and other areas that are important to USBC members.

Help us succeed in telling those stories, sharing knowledge and growing the sport of bowling. Help us keep working toward the USBC promise of celebrating the past, being mindful of the present and ensuring bowling's future through thoughtful research, planning and delivery.

If you know someone who is a standout or inspiration, or you'd like to suggest a topic close to you, please let us know more by sending an email to PR@bowl.com.

For more information about USBC and its programs and partnerships, visit BOWL.com/Diversity.



QUICK PLAY & CAREER MODES



tiatives.

"There was a little bit of trickery with the phone call," Jones said. "I was floored by the news and humbled when hearing about the award. Bowling has been a part of my life for a long time, and I later developed a passion for all the things that happen behind the scenes, especially in Burns estimates that the center has been part of the Odessa community for more than 60 years, with a consistent and familiar slogan - "where family fun begins." That's something he wanted to maintain when securing the keys.

"We try to provide an atmosphere that's fun for all fam-









Date	Time	Tournament	Channel
SUNDAY, MARCH 13 2022	1:00PM EDT	WSOB PBA World Championship Finals LIVE	FOX
MONDAY, MARCH 14 2022	8:00PM EDT	WSOB PBA Cheetah Championship Finals LIVE	FS1
TUESDAY, MARCH 15 2022	8:00PM EDT	WSOB PBA Scorpion Championship Finals LIVE	FS1
WEDNESDAY, MARCH 16 2022	8:00PM EDT	WSOB PBA Shark Championship Finals LIVE	FS1
SUNDAY, MARCH 20 2022	2:30PM EDT	WSOB PBA Collegiate Invitational	FS1
SUNDAY, MARCH 20 2022	4:30PM EDT	THE PBA STORM CUP: Lubbock Sports Open LIVE	FloBowling
THURSDAY, MARCH 24 2022	8:30PM EDT	THE PBA STORM CUP: Colorado Springs Open	FloBowling
SUNDAY, APRIL 3 2022	1:00PM EDT	USBC Masters LIVE	FOX
SUNDAY, APRIL 10 2022	12:00PM EDT	PBA Playoffs Round of 16	FS1
SUNDAY, APRIL 10 2022	2:00PM EDT	PBA Playoffs Round of 16	FS1
SATURDAY, APRIL 16 2022	1:00PM EDT	PBA Playoffs Round of 16	FS1
SUNDAY, APRIL 17 2022	6:00PM EDT	PBA Playoffs Round of 16	FS1
SUNDAY, APRIL 24 2022	12:00PM EDT	PBA Playoffs Quarterfinals	FS1
SUNDAY, MAY 1 2022	12:00PM EDT	PBA Playoffs Quarterfinals	FS1
SUNDAY, MAY 8 2022	12:00PM EDT	PBA Playoffs Semifinals	FS1
SUNDAY, MAY 15 2022	1:00PM EDT	PBA Playoffs Finals LIVE	FOX
WEDNESDAY, JULY 6 2022	8:00PM EDT	PBA League Anthony Division Finals LIVE	FS1
THURSDAY, JULY 7 2022	8:00PM EDT	PBA League Carter Division Finals LIVE	FS1
SUNDAY, JULY 10 2022	1:00PM EDT	PBA League Elias Cup Finals LIVE	FS1
SATURDAY, JULY 16 2022	1:00PM EDT	PBA League Strike Derby LIVE	FS1
SUNDAY, JULY 17 2022	1:30PM EDT	PBA League All Star Clash	FS1



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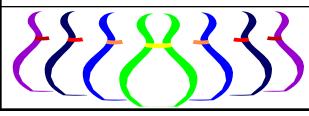
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March 10, 2022



DOWNEY – After winning the first round of the Brunswick Invitational, Forever Hope Foundation has made it their goal to clinch the #1 seed for the rolloffs early. Now, in the fourth round that looks more and more likely as they continue to turn back all challengers that come to them. For this round, they have had three consecutive sweeps. For the rest of the league, the good news is that Forever Hope Foundation can only win one spot and the rest of the league can still reach the playoffs for one last challenge.

Sudweise

This week, Forever Hope Foundation was matched up against California Timberline who has started the round with 8 ½ wins in two weeks. Forever Hope posted an 841 in the opener, being led by a 233 from Matt Murtishaw to get the first game and a big early lead for totals. It was more of the same in the second game, although much of this was due to the struggles of CA Timberline, as they only managed a 612. Timberline rallied in the final game, and had a chance to win, but came up 15 pins short, 777-762. Vernon Adams led Forever Hope, largely in part to his 265 in the middle game, shooting a 639 set. Matt Murtishaw added in a 621 series, while Joe Smith helped with 210/600. Will Hinckley got hot for Timberline in the final game, shooting a 232, but it wasn't quite enough.

Threadworks will move up to the top pair next week after a 5-0 sweep over Cal Bowl. With the sweep, Threadworks improves to 13-2 for the round. It was a steady team effort for Threadworks as their top three players had 624, 624 and 622. Eric Snow led off with 220/624. Paul Varela had 221-226/622. Kevin Jones anchored with 243/624. Ramon Torres had the top score in the losing effort for Cal Bowl, posting a 236/627.

Family Ties improved to 10-5 for the round and continue to climb the overall leader board with a 4-1 win over J.A.T. Family Ties took the first two game with a solid team effort including Vince Duarte's 225/645 and Stephanie Zavala's 256/663. J.A.T. made a big comeback in the final game, winning by 72 pins but falling short in their bid to win totals. Kevin Valmonte led the comeback with a 258 game on his way to 698, while sub Jamie Rovner added a 226.

#### by Mike Cammerata

in their match against Westminster Lanes, 767-692. Paul Barraco led the team with 204. That was the only game over 200 in this match, for either team. The rest of the match, while low scoring, belonged to Westminster as they took the next two games and won totals by 58 pins. Marquan Rivers topped Westminster Lanes with 195/550. With the wins, Westminster improves to 9-6 for the round, while U.S. Foods falls to 6-9.

The Professional Approach Team got the opening game from Bowling Guys behind a strong effort from Bryan Osborne's 235 and Stephen Boring's 225. After that, Bowling Guys took over the match. Bowling Guys took the next two games, and easily won totals by over 200 pins. Bobby Campagnale led the comeback with 223-235/639. He edged out teammate Saul DeUlloa for top score on the pair, as DeUlloa added a 231/637 of his own.

After losing the opening game, WBPI came back to take the next two games against DV8. WBPI didn't win by quite enough to catch DV8 in totals, allowing DV8 to escape with a 3-2 win in the match. Kyle Duster started hot for DV8 with 251 and 215, finishing with a 632 set. J.T. Jackson finished with a 255 for 657. Derek Lee had a very steady and productive 204/592 for WBPI to lead them.

Forest Lanes, after struggling to 2-8 in the early part of the round, got five big wins over TDI Refrigeration. TDI hung in there in the opener, losing by only 25 pins. The rest of the match was all Forest Lanes. JT Diso topped Forest with 257/619, beating teammate Jon Diso by a single pin, 254/618. Rob Renko subbed, and added a 610 of his own.

Team Bowlium, winners of the second round, took four out of five from Team Hu\$tle on the next pair. Bowlium won the first two games, and had a huge lead for totals. Team Hu\$tle got the last game by 29 pins, but didn't make a dent in the overall outcome. Billy Myers Jr. led Bowlium with 223-223/629. Arnold Cheesman helped with a 229-233/612 of his own.

TOP 10 TEAN	IS ROUND 4
Forever Hope Foundation\$ 15	California Timberline 8.5
Threadworks 13	Cal Bowl \$\$\$ 8
Family Ties10	Junior Amateur Tour7
Westminster Lanes9	Forest Lanes 7
Bowling Guys8.5	DV87

#### TOP 10 THIS WEEK

Kevin Valmonte698	Saul DeUlloa 637
JT Jackson	Kyle Duster 632
Vince Duarte 645	Billy Myers Jr629
Vernon Adams639	Ramon Torres 627
Bobby Campagnale 639	Kevin Jones 624



final sidepot went to J.T. Jackson for a 255 game, earning his \$132. Kevin Jones' 243 was enough for 2nd place.

The Financial Advisor's Pot was a replica of the second sidepot, as Vernon Adams and JT Diso took the top two spots. Vernon won \$160 for his 265. JT got \$70 for second place with his 257.

Threadworks has the next chance to battle Forever Hope Foundation, bringing their 13-2 record into the match. Among non-round winners, Threadworks is three games front, as Family Ties will take their 10-5 record to the second pair. Come down to Del Rio Lanes on Monday night to catch some of the action and root for your favorite teams and local bowlers. There are always great matches to keep your eye on. We'll look forward to seeing you here.

In a battle of 5-5 teams, U.S. Foods won the opener

Kyle Duster took the first sidepot of the night, shooting a 251 game. Matt Murtishaw earned second place money for a 233. In the second game, Vernon Adams led the way with 265, beating out J.T. Diso's 257. The

