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Malott Helps Duke Win 38th Title in Roth/Holman PBA Doubles Championship

PBA's "odd couple" successfully defends 2011 title; Duke moves into third place on all-time PBA Tour titles list



Marshall Holman, Wes Malott, Kimberly Pressler, Norm Duke & Mark Roth



WELL kept the Nite Owls Vegas League wide awake on Tuesday, February 24.

He was putting up strings of strikes that managed to rack up an 835 series, without a 300 game OR an 11 in a row.

His 276, 280 and 279 were impressive but his only reward??? Being on the front page of the BOWLING

He gives all the credit to

Massachusetts Bowler Rolls 900

kim Emmanuel of Stoughton, Massachusetts, admitted that his palms were sweaty and his bowling ball felt heavier than ever as he put the finishing touches on the first perfect game of his bowling career Thursday night, but that was nothing compared to the nerves he felt two games later when he found himself on the verge of history with a chance at a third consecutive 300 game and a 900 series.

The 38-year-old hander coolly delivered his 36th consecutive strike during the Thursday Night Patriots Doubles league at Westgate Lanes in Brockton, Massachusetts, making him the 26th bowler in history, and first in the Bay State, to record a perfect series. The achievement is pending approval from the



Hakim Emmanuel

United States Bowling Congress and would be the 27th USBC-approved 900.

"I've gotten close before, but I've never gotten that elusive 300," said Emmanuel, whose previous high game in USBC-certified competition was 290 on two occasions.

"The first one last night was one of those moments I'll never forget. After that, I just told myself to stay in the game and stay focused.'

What happened stopped everything at the 62lane (50 tenpin and 12 candlepin) center, and all of the 32team doubles league rallied behind Emmanuel to watch him claim his spot in the Massachusetts and USBC record books.

Not only had perfection eluded Emmanuel, who has been bowling competitively since he was 15, but he also hadn't eclipsed the 800 mark in a three-game series.

"Toward the end of the second 300, in the back of my mind, I was wondering if it was real and if I could do it again," said Emmanuel, who continued on page 4

INDIANAPOLIS - Professional Bowlers Association Hall of Famer Norm Duke of Clermont, Fla., with the help of partner Wes Malott of Pflugerville, Texas, successfully defended their Mark Roth/Marshall Holman PBA Doubles Championship at Woodland Bowl, giving Duke his 38th career title and sole possession of third place on the all-time PBA titles list.

The doubles event aired Sunday on ESPN with the hall of fame namesakes in the crowd, watching the action.

Duke, who stands 5-foot-6 and weighs 128 pounds, teamed up with Malott, at 6-foot-4, 250 pounds, to defeat international stars Dom Barrett of England and Osku Palermaa of Finland, 228-203, for a victory that also gave Malott 10 career titles and eligibility for future PBA Hall of Fame consideration.

The 2011 Roth-Holman Doubles champions entered the finals as top qualifiers, and they bowled a game that was

four single-pin spares away from perfection despite their contrasting physiques and bowling styles. Duke played a relatively straight line up the outside of the right lane, leaving and converting three of the four single-pin spares, but never missing the pocket. Malott played an inside angle on the left lane with his power game, striking on six of his seven shots.

"On day one in Milwaukee (where qualifying rounds for the doubles event took place two weeks earlier), there was so much traffic I had to play straight," Duke said. "I couldn't go around (the bighook players), but the shot I found looked great and I told myself to remember that, because I figured that's what we would face in the TV finals if we got that far, and that's exactly what happened.'

Malott followed Duke's

"We discussed the situation and decided I'd finish the game continued on page 2

RONNIE JONES 300 02-24-15 KAITLIN MAYALL 808/300 02-25-15 02-25-15 TONY ODOM MARK REYES MARK RETES ELAINE WARD ROBERT ALBRECHT KEVIN GANNON JAMES McGOUGH 02-25-15 02-26-15 02-26-15 7-10 SPLIT 02-26-15 KEVIN SHAKES ANTHONY PAVLOWSKY MATT WARD JIM STARKS ASHLEY DUNN ASHELY DUNN

769

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EVENT OR CLUB	DAY	DATE	BOWLING CENTER
ABTA	SATURDAY	MARCH 7	OAK TREE LANES
BREAKFAST CLUB NO-TAP	FRIDAY	MARCH 6	LA HABRA "300" BOWL
BREAKFAST CLUB NO-TAP	MONDAY	MARCH 9	LA HABRA "300" BOWL
NLAC USBC SINGLES/DBLS	SATURDAY	MARCH 7	WINNETKA BOWL
NLAC USBC TEAM	SUNDAY	MARCH 8	MISSION HILLS BOWL
9 GAMER	SUNDAY	MARCH 8	FOREST LANES
SAN GABRIEL VALLEY CHAMPIONSHIP	SAT/SUN	MAR 7/8	BOWLIUM LANES



Any editorial opinions expressed here are offered to provoke thought on important and sometimes controversial

Agree or disagree, we'd like to hear from you:

starsandstrikes@sbcglobal.net

What We Learn From Bowl.com

It's like Disney World – it is impossible Illinois. So John was not just "braggin" Rewards, where members can find to get through it all in one day.

United States Bowling Congress, contains an incredible amount of news and information about bowling; chances are you can find almost anything you need to website.

We remember just a few years ago, not views – very impressive. long after the opening of the International Bowling Campus in Arlington, Texas -USBC had re-launched the website, and there was wide criticism. That is no longer the case. Quietly and methodically, USBC or project together. has responded to the critics, fixed the problems, and taken action to improve one bowling's most communications tools in every way conceivable.

one of the most enjoyable. As journalists, to provide everything needed at the local we find almost anything we need. The one level to build and support great youth annual convention, among other things. thing we would like to see more of is history; but maybe that should be on the Bowling Museum and Hall of Fame site.

After finding that having a central team approach, and it is working very well.

for their areas. Also, USBC local measure for any sport. associations and league officers play a huge cooperation."

games in 2005-06 in the Miller High Life sheets. Sunrise Classic League in Rockford,

when he said he was once a 200 average discounts on airline flights, insurance, cable Bowl.com, the official website of the bowler! (only kidding - he never brags)

The best way to know if a website is working well is to measure the traffic, or all of the basics of bowling from traffic. According to Overstreet, they know about USBC, and about bowling in measure it using Google Analytics, and general on this extremely comprehensive Bowl.com averages about 300,000 users 'Bowlers' section and we find info on

> staffers and users everywhere turn to the magazines. website as a central place that brings everyone involved in a particular program TOURNAMENTS; and up popped

valuable been a project worth celebrating," said and Senior, Collegiate and Youth events. Overstreet. "This type of resource center programs."

webmaster was not the best way to build tournaments like Junior Gold, High School Fame. and maintain the site, USBC opted for the and Collegiate info, the Bowling Combine, Deputy Executive Director Jason SMART Scholarship Fund in this section, Overstreet. "Every department plays a role we learned that the account now has assets and has a voice in managing the content of over \$50 million; a huge number by any

interview with Chad Murphy), Bowl TV To test Jason's instruction, I found my where we can actually watch the last three

This section also contains Bowler Bowl.com.

TV and even lasik eye surgery.

The "Welcome to Bowling" area contains 'hits' – and USBC gets a gold star for fundamentals to rules to etiquette; and how to find a coach.

Hit the 'Sport Bowling' button in the per month and more than two million page Team USA, a Bowling Store where merchandise can be purchased, a list of Perhaps even more important, USBC awards, and archives of past USBC

Back to the home page, we clicked on complete details of the USBC Open Youth Bowling is an excellent example. Championships, Women's, Masters, "The IBC Youth Resource Center has Queens, U.S. Opens, Team USA Trials,

Moving across the top of the homepage, really embodies the future for the sport we we stopped on "ASSOCIATIONS" – a We don't go browsing websites for fun, want to achieve. As you can see it is a place where association managers, league but if we did, a trip to Bowl.com would be collaboration involving the whole campus officials, or anyone else can find forms, performance standards, and info on the

> The "USBC" button gives us equipment When we hit the "YOUTH" button on specs, coaching info, a overview of the the Bowl.com Homepage, we find not only International Training and Research the resource center, but information about Center, records, stats, and the Hall of

Finally, the button all websites should and details of the Y.E.S. Fund. By going to have – it's call the "FIND A..." button. "It's truly a team effort," said USBC the financial statements of bowling Once inside, we can find a particular association, a bowling center, a coach, a member, or a tournament.

If only it could locate my car keys.

We salute all of the good USBC people The first button at the top of the in Arlington who truly do work together to role. The "Find a Member" average Bowl.com Homepage simply says build and maintain this amazing website. verification tool is only possible thanks to "BOWLERS." It contains News, BPAA has a similar team that tackles the the dedication of USBC association information about the USBC Bowling business side of the industry; and according managers and all the league level Academy (mentioned in this month's to Overstreet, it is not unusual for the groups to share content.

We are sure that all sports have their friend John Sommer in this section easily. shots of the latest 900 series; or find tips; a websites and sources of information; but It told me that John averaged 200 for 68 discussion board and league standing we cannot imagine that any are more comprehensive and complete than

PBA DOUBLES

continued from page 1

on the left lane, where I could stand far to the left on the approach and wouldn't have to deal with the ball return," Malott said. "We had to let the conditions develop, but Norm was okay on the right lane, and I was okay on the left. Norm told me some past history about leaving single pins on the right lane and I wanted to make sure he remembered what he told me."

As predicted, Duke left back-to-back single pins in his first two frames of the Bakerformat contest. He said he was contemplating a ball change in hopes of striking, but Malott talked him out of it.

Wes told me to just live with it," Duke said. "He told me, stick with the plan. We got a couple more nine-counts, but he just sat on that left lane and pounded the pocket. That's the reason we worked together so well. He believed in me and I believed in him, and it worked.'

While breaking his tie with Pete Weber for third place on the PBA career titles list (behind Walter Ray Williams Jr. with 47 and Earl Anthony with 43) was memorable, Duke was subdued about the accomplish-

"I don't think anyone believes Pete is done winning titles," the 50-year-old Duke said. "I don't like to think that I'm done, either. This is part of a process in building a career. I'm glad to be part of helping Wes build with his career, and I'm certainly glad he's helping with mine, because without him, I'm probably still chasing Pete. But to be ahead of Pete for even one day is a remarkable achievement, and something I truly value.'

Malott, 38, felt the same about winning his 10th title, which will earn him a spot on the PBA Hall of Fame ballot in seven years, when he competes in his 20th year of membership.

"Winning the doubles title in 2011 after struggling for a couple of years after I won Player of the Year for the 2008-09 season kind of kickstarted me again," Malott said. "Winning my 10th title and being eligible for the hall of fame someday is a huge honor, but I really don't think it'll set in until that day that it's announced I'm going to be put into the hall of fame. I'm very proud and humbled by what I've been able to accomplish, but right now it's mind-boggling to me."

> Barrett and Palermaa - the continued on page 8

Bowling News thanks Stars & Strike's Jim Goodwin for this fine article.

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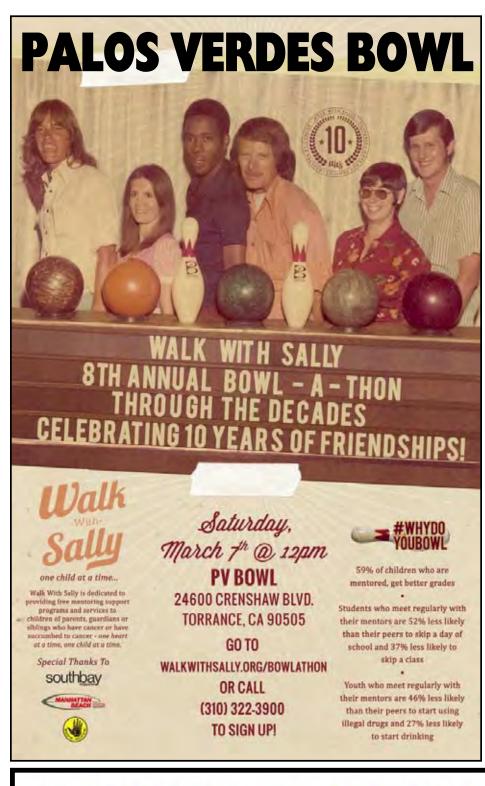
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Saturday, March 21, 2015 McHenry Bowl 3700 McHenry Ave Modesto, CA 95356

IMPORTANT DATES TO REMEMBER

March 1, 2015 Local Roll-Off Finalist Names are due. Please fill out the information form completely and mail. (Unless you have requested an extension)

March 15, 2015 Donations are due to be eligible for California USBC Achievement Awards.

CALIFORNIA BVL CHAIRMAN **Donations and Tournament**

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PLEASE MAKE ALL CHECKS PAYABLE TO "CUSBC'

Welcome to the 2014 – 2015 Bowling Season The Bowlers of California have proved yet again that "WE ARE THE BEST" when it comes to supporting our Veterans. From 1950 thru 2012-13, the California BVL Fund has donated a total of \$8,940,328.55 to our veterans. The 2013-2014 year's efforts, totaling \$125,564.00 brings that total to \$9,065,892.55. The committee **Thanks** all of you on behalf of the Veterans of California.

Awards will be presented to the local associations that donate the three highest amounts. Awards will also be presented to the associations who have donated \$2.00 or more per member. All of the Awards will be presented during the California USBC Annual Meeting in Ontario, June 14, 2015.



900 Series

entered the night with a 217 average for 25 weeks in the league. "People stopped bowling as I entered the 10th frame of the last game, and I just reminded myself that I'd made it that far, so throw another good shot and see what happens."

Emmanuel has improved nearly 20 pins in average since last season and attributes that to the help and pro shop guidance of amateur standout Alex Aguiar and the staff at Strike F/X Pro Shops as well as countless hours watching the sport's top bowlers on various live-streaming outlets.

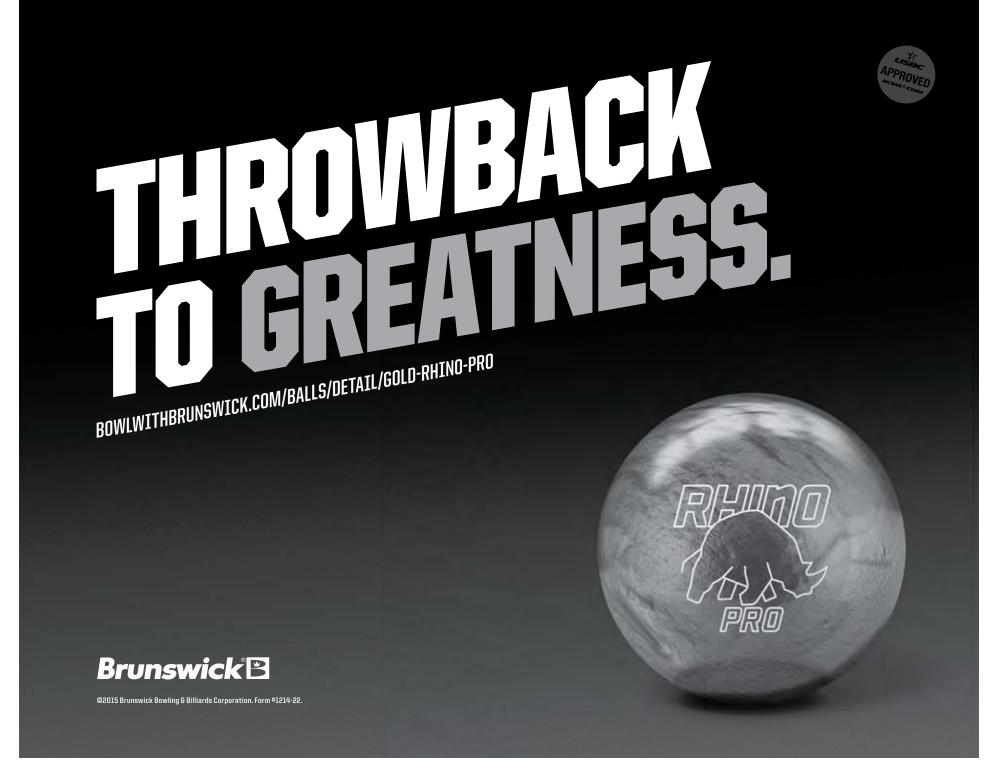
"I've always stayed in the game and always wanted to excel," Emmanuel said. "This is a feeling that's incredible and something I may never feel again. It was so surreal, and I had to pinch myself to believe it was true. I'm still speechless.'

The first USBC-approved 900 occurred Feb. 2, 1997 when Jeremy Sonnenfeld rolled three consecutive perfect games in Lincoln, Neb. There never has been a Sport-certified 900 series.

USBC-Approved 900 Series (27)

Jeremy Sonnenfeld (R), Lincoln, Neb., Feb. 2, 1997 Tony Roventini (L), Greenfield, Wis., Nov. 9, 1998 Vince Wood (R), Moreno Valley, Calif., Sept, 29, 1999 Robby Portalatin (L), Jackson, Mich., Dec. 28, 2000 James Hylton (R), Salem, Ore., May 2, 2001 Jeff Campbell II (R), New Castle, Pa., June 12, 2004 Darin Pomije (R), New Prague, Minn., Dec. 9, 2004 Robert Mushtare (R), Fort Drum, N.Y., Dec. 5, 2005 and Feb. 19, 2006

Lonnie Billiter Jr. (R), Fairfield, Ohio, Feb. 13, 2006 Mark Wukoman (R), Greenfield, Wis., April 22, 2006 P.J. Giesfeldt (R), Milwaukee, Dec. 23, 2006 Rich Jerome Jr. (R), Baltimore, Dec. 22, 2008 Chris Aker (L), Winnemucca, Nev., Oct. 30, 2009 Andrew Teall (R), Medford, N.J., Nov. 2, 2009 Andrew Mank (R), Bellevue Ill., March 18, 2010 William Howell III (L), Middletown, N.Y., Oct. 21, 2010 Matt Latarski (R), Medina, Ohio, Nov. 28, 2010 Bob Kammer Jr. (R), Crown Point, Ind., Jan. 8, 2011 John Martorella Sr. (R), Greece, N.Y., April 12, 2012 Jimmy Schmitzer (R), Riverside, Calif., April 20, 2012 James Williams (R), Pawcatuck, Conn., (bowled in Wakefield, R.I.), April 16, 2013 Joe Scarborough (R), Charlotte, N.C. (bowled in The Villages, Fla.), April 21, 2013 Todd James (R), East New Market, Md., (bowled in Laurel, Del.), March 18, 2014 Amos Gordon (R), Colorado Springs, Colo., April 11, 2014 Earon Vollmar (R), Toledo, Ohio, Jan. 19, 2015 Hakim Emmanuel (R), Stoughton, Mass., Feb. 19, 2015





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Brode Wins 4th ABTA Title \$2,800 in High Scoring Event at La Habra "300" Bowl

Bachus \$3000 Winner • Match Game est \$1,750 • Match Game est \$2,500 Match Series est \$900 • Mystery Match Series est \$900 • 3-6-9 is \$700

LA HABRA — The ABTA enjoyed a long awaited return to La Habra "300" Bowl. 10 new members and several returnees joined us and perhaps enjoying the ABTA event there.

On a High Scoring Condition the scores were high taking Men +120 and Ladies had a big +89 on the easy condition. Many bowlers enjoyed this for a change but it was not our intent to have that easy of a shot. Next time we bowl there it will be lower cut scores.

In the qualifying, Marvin Crowder fired a +223 to lead the men and Sandy Rosenblum had a big +162 to lead the ladies. They will receive paid entries to their next event.

The 3 Super Seniors added to the board were Ed Palma +118, Javier Avila+97 and for ladies was Veronica Boone +81

Marvin drew the Match Series. 500 was the number and Steady Teddy Villaroman matched that score to take home a tidy \$1,235.

The Mystery Match Doubles were drawn by Sandy. Two winners matched the 362 Kelly Manuel and Lito Dizon also David Brogdon and Roger Romero having a 362. The payoff was \$960 with Lito, Kelly and Roger getting \$295 each, with David getting \$75 at 25%. This is his first Tournament in the Calendar Year. There is a \$225 Carryover in this Saturday at Oak Tree Lanes.

In the Weekly Doubles the top spot went to Lord Ferguson, and Lito Dizon with a huge 1579 for \$110. In the 2nd spot was Jeff Taino and Lito again 1516 and \$90. 3rd Johnny Sikkens and Chris Slack 1515 and \$80.

Due to the high scores the entries were less and we paid out 9 places and \$1,000. The low was 1472.

The Beat the Board Finals took the floor with 37 bowlers. It was a shootout and after the first game, John Gonzales had the lead +75 winning the side pot, closely followed by Steve Brode +68, Kmel Cunanan +61. The low for the top 16 was +13 including the three guaranteed women.

Game Two had Brode take the lead at +146, closely followed by Johnny Sikkens +142, with Arnold Angocillo +130 and John Gonzales +130 with +29 low to the top 16. A lot of others were in reach going into game 3.

Game 3 saw Chris Slack firing a 279 scratch to near the lead in the final frames and in fact Brode needed the first strike in the 10th to secure the win at a Huge +236 in his 4th ABTA TITLE in 23 Years, Yes 23 years with us winning \$2,800. With the great game Mr. Slack vaulted to 2nd place +221 and \$500. John Gonzales who stuck around for the finals

great +182. Johnny Sikkens and Arnold Angoncillo were 4th and 5th Place and bowled great. Both are on the improve for sure.

Steve Brode, he's single Ladies!! Hails from Downey and used a "900" Global Wisdom drilled by ABTA member Ben Mach at Westminster Lanes. He is well deserving and liked by all, a true gentleman.

His mom Patti bowls with us and is also great people.

Chris Slack hails from La Mirada and married to Lisa. They have one son Chris Jr. He used a Marvel S drilled by ABTA member, Shorty at CAL BOWL. He is one of the Good Guys!!

John Gonzales is from L.A. and used a DV-8 Drilled by Dave Edis at West Covina Lanes. John as well as Steve and Chris are usually found at every ABTA Event and are all Good Guys!!

This week we return to Oak Tree Lanes in Diamond Bar for a 1 day Beat the Board finals.

Squads will be at 1 PM. 2:30 PM, 4 PM, and final squad at 6 PM. This is another nice center that hosts the ABTA. The following week March 14 we will have a Bye then March 21 we are hosted by Popular Action Lanes, with a top 16 Single Elim finals after the semis. Action's a great place to bowl. March 28 we return to Covina Bowl.

It was so nice to return to La Habra "300" Bowl, a Classy



Steve Brode Wins at La Habra \$2,600

Steve Brode won a thriller at La Habra in edging a late starter Chris Slack by 21 pins in the exciting Beat the Board Finals to take Home \$2,600 for the win. (L-R) Marvin Crowder ABTA Director, Arnold Angoncillo 4th, Chris Slack runnerup \$500, Steve Brode Champion \$2,600, Johnny Sikkens 5th and Johhn Gonzales 3rd. It was great to return to Classy La Habra "300" Bowl.

Center if there ever was one. Thanks to Andrea for hosting us and the Great Staff specially the efficient desk men there. Great to see "Easy Ed" Saleh on the night shift at the desk, one of the Good Guys again. We hope to return there soon if possible.

Join us at Oak Tree Lanes Saturday. The center is located at 990 Diamond Bar Blvd easily accessed by the 57 Freeway. Take Temple one block East then south 3 blocks or the 60 Freeway to Diamond Bar Blvd and go north 1 Mile. Check In early folks. See YOU at Oak

For more information call 909-860-3558. See our ad here or www.abta1.com or Facebook abtabowling

ruary 28, 2015

as g	great to return to	Cia	ssy La H
	La Habra	a -	Feb
1	Steve Brode	836	\$1,000.00
	Cash & Carry		\$1,600.00
	ABTA Shirt		\$100.00
	Global 900 Ball		\$100.00
2	Christopher Slack	821	\$500.00
3	John Gonzales	782	\$200.00
2 3 4	Arnold Agoncillo	778	\$107.50
5	Johnny Sikkens	771	\$107.50
6	Veronica Boone (SS)	760	\$102.50
7	Johnny Tran	757	\$102.50
8	Ricardo Cataluna (60%)	735	\$61.50
9	Jeff Taino	715	\$102.50
10	Marvin Crowder	710	\$100.00
11	Steve Wong	706	\$100.00
12	Alan Aguilar Rh (SS)	702	\$100.00
13	Tri Vo	702	\$100.00
14	Mamerto Jablan (SS)	698	\$100.00
15	Sandy Rosenblum	688	\$100.00
16	Kerry Lucka (Ss)	663	\$100.00
17	Lito Dizon	688	\$79.00
18	William Garrett	688	\$79.00
19	Lordan Ferguson (LH)	688	\$79.00
20	Liwei Liu	670	\$72.50
21	Dominador La Guardia	664	\$68.75
22	Nick Traviglia	664	\$68.75
23	Danny Eguilos	662	\$65.00
24	Greg Kokanour	662	\$65.00
25	Kristian Bueno	659	\$64.00
26	Willie Parawan	657	\$63.00
27	Sharon Westerhold	651	\$62.00
28	Bedell Vasquez (LH)	647	\$62.00
29	Javier Avila (SS)	644	\$61.00
30	Bill Warren `	643	\$61.00
31	Louis Bachus	639	\$61.00
32	Deborah Sanders	631	\$60.00
33	Marcus Battiest	629	\$60.00
34	Ines Otbo (SS)	622	\$60.00
35	Alexis Gioia	619	\$60.00
36	Kmel Cunanan (60%)	612	\$36.00
37	Ed Palma (SS)	604	\$60.00
	DOUBLES		
1	Lito Dizon /		
	Lordan Ferguson (LH)	1579	\$110.00
2	.leff Taino /		

1515

1502

1501

\$80.00

\$70.00

Liwei Liu / Steve Brode Erick Lam / Marvin Crowder 1489 Liwei Liu / 1483 \$30.00 JeJe Gabriel / 1472 \$30.00 FINANCIAL REPORT

FINANCIAL REPORT
CUT SCORES:
Men: Sat +120 Women: Sat +89
SUPER SENIORS:
Veronica Boone +81, Ed Palma +118
Javier Avila +97
High Qualifer (Free Entry)
Men: Marvin Crowder +223
Women: Sandy Rosenblum +162
3-6-9: \$3000 Louis Bachus
Mystery Doubles: 362 -Mystery Doubles: 362 -Lito Dizon / Kelly Manuel and Dave Brogdon / Roger Romero Match Game: 293 - No Winner Match Series: 500 - Teddy Villaroman RAFFLE WINNERS Sponsor Ball Meliena Vo

Prize Fund 156 Paid Entries 13 @ 59 Optional Sidepots Doubles Cash & Carry Match Series Mystery Doubles Shirt & Trophy **Total Payout** \$21,743.00



Villaroman Nails Match Series and \$1,235

Ted Villaroman bowled an unexceptional 500 Series at La Habra but after the score was drawn it was VERY EXCEPTIONAL to the tune of \$1,235 for the ABTA Gentleman of Fullerton who is a true ABTA supporter. Ted is pictured with Bob Smith ABTA Head & Ted's lovely wife & supporter Ofie. They are most deserving.



Bachus Nails ABTA 3-6-9 Pot for \$3,000

Another fine young gentleman found La Habra "300" Bowl to his liking. Louis Bachus out did the field, then got the needed five 9 counts or better to break the bank. Louis is Very Deserving and pictured with ABTA Director Deborah Sanders. The pot goes for \$700 Saturday at Oak Tree Lanes.



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Saturday, March 7th

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BNN Interview - by Jim Goodwin

USBC Executive Director Chad Murphy

International Bowling Campus, Arlington, Texas

We have been trying to get an interview with USBC Executive Director Chad Murphy since he was hired for the United States Bowling Congress' top job almost a year ago; but he respectfully asked us to wait until some very important business planning was completed. When that seven month process was finished, being a man of his word, Chad let us know that he was ready to talk about his new job and where he would like to lead USBC. On the day of our interview in his office inside the International Bowling Campus in Arlington, Texas, he was a little under the weather with a cold; but that didn't stop him from giving us the straight forward answers we have come to expect from him.



We saw recently that the new USBC Strategic Plan has been released and it contains five basic PRIORI-TIES. Please give us your comments on each one.

Some of them come from just obvious needs, and others from the fact that we have been a lot of things to a lot of people and we had to get back to 'what are we doing' and 'what are we working on' . . . so we spent seven months business planning across our entire organization asking each and every individual project owner if you will what was their detailed business plan; and from that came the priorities.

They are pretty obvious choices.

Information Technology is something that we have not been great at in the past, but we have been processing a high number of memberships through the years so we need to be great at it when supporting our local associations. Technology means a lot of things. It is not just processing memberships. Things like the Bowling Academy and live feeds . . . if you go to bowl.com today, you can watch every pair at the Masters. You can literally pull it up and see what every pair is doing across the house. That is an amazing tool.

So, we need to be great in that space – those are the kinds of things we are looking for.

Who are the two people you mentioned in the IT Plan?

Robert Stokes and Christi Bickley. Robert is Senior Director of Information Technology; Christi is Director of Project Management. One of the things we have missed around here the past few years is somebody that was central to all of the projects. Things would get missed, and you don't really see it until it gets to the execution phase. There is an old quote that the process is more important than the outcome.

Cristy and Robert will raise our game. Those two folks were hired through our restructuring last fall.

Youth Development . . . that is a fairly easy one for me. It has been a lot of fun working on it and it has been great these past few years. We have had some momentum with the success of Junior Gold, but now we want to widen that scope. We have always had the U20 and U15 divisions; now we have got to get it down to the 8 and 10 year olds. We have to get kids engaged and to have an affinity for our sport at an earlier age and stay there

We are working on new things. We have a new league development program coming. It is actually a partnership with the PBA and PWBA; which is the first time we have done that in the youth area. We will have stand ups and counter cards featuring PBA and PWBA players . .

What a concept - I say that a little sarcastically because many people thought that this should have happened years ago when leaders chose to promote celebrities from other sports instead of our own.

Yeah, it is not much of a stretch and it is kind of a big deal, and we think it is a good marketing concept that should be fun; and that will roll out in the next few weeks.

Another thing that people may not know about our youth plan is that we put a lot of new people in the field. We have had people traveling to center after center meeting with managers and youth coordinators to help increase and develop new leagues. Saturdays are great, and we need to continue to support those programs, but the moms of today operate in a different cycle than we did in the past.

And so we actually have people in the field trying to drive more traffic into youth programs of all kinds; and to help them build a better experience within the center so they will stay engaged longer.

Marketing - across the whole platform, is a big piece of it too. Some of that will go directly to membership value; and all other areas

Membership value in a declining market is something that is easy to tear down and be critical of, but the reality is if you really look at it and ask 'What do we get for a USBC membership;' and the best answer is that we get a future for our sport . . . and that will be the answer moving forward. It is not so much what we get as individuals, but an all-encompassing deliverable really looking at the sport side of it growing over time and getting back some of those key pieces we had years ago. That will be important.

And the last priority is our Championship Tournaments. We have got to get moving around the country again. Our bowlers, who are also our customers, want the same thing they always wanted which is a good experience

I always like to tell the Billings story. People cried out 'Why are we going to Billings?' - but we had a great time in Billings. We were treated well and we had a lot of fun – and the entry count may not have been as big as other places, but overall, it was a very good experience. The goal of giving folks a better experience than they may have had in recent years.

Of these five priorities, which is the most important?

They are all important.

Good answer - OK, which is the most urgent?

Same answer. There just isn't one thing. We don't live in a one size fits all world anymore, so we have to be diverse in our offerings and we have got to do well and be great at those things.

You don't see any weakness in the organization which might cause you to give attention to a particular area before something else?

We have room to improve across the entire platform. There isn't one area we could look at and say 'That's perfect.' We need to improve across the board, and setting these priorities will get us out of some of the mundane business and make us focus on our mission. Make no mistake about it. All of these things are important; and information technology kind of brings all of the pieces together.

Roger Dalkin's infamous prediction was that membership would go under a million before it would level off. Was Roger right?

Well, we said in a document last week that the numbers are going to continue to decline . . . fewer centers; fewer leagues. It all means less members. But it doesn't mean that we can't be successful in our programs. USBC has been measured by the barometer of membership numbers. But that one number isn't the entire measurement. I don't think you can measure any organization that does as much as USBC does on one piece.

In fairness, I think that is what Roger was trying to say, but when he used the words "Thin the herd" it didn't go over too well. He also said the focus would be on quality, not quantity. It sounds like that is still

Yes. It is just tough to measure it that way knowing that we are not in complete control. The experience in centers is what gets folks to stay. We can help with that and support our partners through the process, but we are looking at 30 years of data that suggests that we are going to get smaller.

In operating your tournaments, given that professionals have higher expectations than amateurs, how will USBC differ in running events like the Open Championship versus the new PWBA professional tour?

They are separate, but we will have high standards for both. We hired Damon Sarrocco and Jason Thomas to head up those events. Both have a deep history with tournaments mostly on the professional side, but they will operate our championship events as a whole package. Damon is at the Masters this week. I think serving the needs of the customer is important. If you go back in time, we used to have a U.S. Amateur Championship ... and team trials, I think we had an amateur piece in that, and we are working toward bringing that back.

It isn't so much operating the tournaments that needs to be different; it is the offerings of the tournaments to the customer. Amateurs and pros are very different in what they expect, and we will do our best to deliver.

You could also use, as an example, a marketing perspective. Leveraging the assets of our bowlers to drive the aspirational value to kids is important. A lot of folks have said how great it is that the ladies will get to go out on tour again, and we will certainly enjoy that . . . but the reason that is happening is because of that sevenyear-old girl who starts bowling next year. She has to have someone to aspire to be. That is why we are getting into that space.

There will be very separate but distinct offerings. The same folks will run them, but the tournament part is the easy part. What might be a little difficult is the high level of marketing that needs to go with them.

Let's assume that the PWBA will be successful and extend well beyond the current three year commitment. Will it eventually become a 'for profit' part of the organization?

I don't know the answer to that. We have so much to do right now, I have not even considered what might happen four or five years from now. I wouldn't be surprised if it doesn't take more than four years to become profitable ... but I can tell you this – we are extremely focused on getting a tour in place. The future will come later, and we will be ready to look at the options when we need to.

I got an email from Jason Thomas about a month ago, and I spoke with Frank DeSocio by phone. They both told me that the PWBA schedule would be out by the end of January. Do you know why that did not happen, and when the announcement will come?

The holdup is just in making sure all of the details are covered. As you know, getting center contracts is a pretty complicated process, and we started from scratch, which makes it take much longer. But Jason is working hard, and we will get there soon.

When?

If I give you a date, you will hold me to it . . . but it will be days, not weeks.

What is the USBC Bowling Academy?

Essentially it is a third party piece where we have licensed our brand to help build the coaching aspect of the sport. It is an on-line portal, if you will, of information that brings us through the stance to the five step approach to tools and skills and tasks to become a better bowler. It has a library of options within it that can be watched to become a better bowler. Coaches can use the tools to help them teach their students. It is one of those really cool things that technology has brought us that we really have not yet taken advantage of.

Yes. I think we had about 4,000 subscribers in the first couple of months, which is enormous.

Will your Marketing Plan also include public relations and advertising? How will that roll out?

Yes. We have in-house P.R. and we rely heavily on Strike Ten to get the message out; and we have a new P.R. firm - Five W. We have every other week calls with them and they are working on putting together a calendar for the year covering the things we have been talking about.

Back to marketing . . . and it is easy to be negative; but there are also a lot of positive things to talk about with our sport, so you will see us talking about those things on social media and in some of the other vehicles that we use. Five W will be a part of that along with Strike Ten.

In the last phone conversation I had with Chuck Pezzano about a week before he passed away, he was a little puzzled that bowling did not get more media and P.R. leverage out of the fact that the SMART Fund has over \$50 million. Do you think we do enough to toot bowling's horn about SMART?

I think we do. I don't know if the message always hits the intended target; but if you ask a mother with a child in bowling, or a coach, they know that and I can give several examples of successful bowlers in our program that are also good at other sports but stayed with bowling because of the scholarships.

But to Pezzano's point, do you think anyone in the mainstream sports or entertainment media has any idea that bowling has that much money in a scholarship program?

I think a lot of people are interested in it.

I know golf, and baseball, and soccer have a lot for kids, but I'd be surprised if they have anything like SMART.

There was a CBS Market Watch piece a couple of months ago that was looking at SMART, so there is some attention. Can we do better? Absolutely. It has always been a good marketing tool, and we will continue to talk about it. In the slide show we just released we talk about bowling having \$6 million a year in scholarships. We also talk about it in our 'Bowling is a healthy way to live' segment. We are pushing it in the marketplace – it just has to go deeper, and that is the task at hand.

Do you agree that USBC, and ABC & WIBC before that, just tried to do too much; maybe just tried to be too many things to too many people? And if you do, how can today's USBC stay more focused on its basic purpose and mission?

I do think we can lose focus by widening the lens. There is a wide range of things we can work on. The challenge is to get it down to something we can be successful in; and that is really what we did in identifying our priorities. We are going to be focused on the areas we talked about and you will see a lot of communications and P.R. around them. I wouldn't want to speak about what folks did in the past, because I think you can always do more as long as you don't lose focus on what is important. I get caught talking about core competencies of a governing body . . . and we must stay focused on those. Our members deserve that, and they are the largest and most important piece of the puzzle.

In the past, it seems like the groups wasted a lot of time and effort stepping on each other's toes; but that does not seem to be as big a problem today. At least for BPAA and USBC. You seem to have a good relationship. Is it because you are under the same roof here in Arlington?

I think it provides clarity. One group is not trying to be the other. We have a great relationship with our partners in the BPAA and in the industry as well. Initiatives like the YES Fund and others have brought us together in ways that maybe were not possible before. I think the strategic plans of the two organizations make it very clear. On the USBC side it is about servicing our members and providing benefits. And the BPAA side is simple - they exist to enhance the profitability of their members.

Is it safe to say that there is more and better communications between USBC and BPAA, and will it continue?

There is no doubt.

How does that extend to other organizations, specifically the PBA?

I think we are stronger together than we are apart. I realize that is an easy thing to say. It is a little tougher to walk the walk. The PBA is a for profit business. They have owners and others that drive that business, and they make decisions that are independent. If they were here on our campus, I think there would just be more communications. I don't know that the business strategy would change much because they are a very different organization

An example -the league program we are about to launch using the pros. It only took a couple of phone calls and they were on board quickly. There will always be ways we can work together; and if we do that more, we will be more successful.

How long ago was it that you were living in Kentucky selling bowling balls?

I started here on April 10, 2010, so it has been almost five years.

Did you ever dream when you were doing that that less than five years later you would be sitting in this office doing this job? Your story really is a good example of the cliche "Only in America.'

We have been really blessed. I pinch myself sometimes. When I made the decision to move from bowling balls to bowling, it was a pretty harrowing process. I was working for a great company with some great people; and I learned a lot through the process of being with San Antonio Columbia and in Hopkinsville; I really enjoyed that. When this opportunity came, it was not easy to walk away.

But I have really enjoyed it here. I have had a lot of support here at the campus . . . moving youth initiatives forward, and now this. Both groups have been awesome to work with . . . but no, not in a million years. A guy like me usually does not end up running an organization like this. But I really believe we serve at the pleasure of our volunteer leaders. I really did not know what that meant before I got here; but we live by that now.

Give us your thoughts on your Training Center.

It is great. When you walk through there it is like a beacon of light. Just think about the folks who will come through those doors in the next 50 years. It is just a great thing to have to promote bowling. Any place that has teaching at its core is special. We have some very good people working very hard down there. We have international teams coming in all the time. We have the Combine and the World Coaches Conference.

But I would not say that the Training Center is "ours." It really belongs to all of bowling.

Other than the World Coaches Conference, how do you work with Kevin Dornberger and his World **Bowling organization?**

I think you know we are supporting the Olympic effort, and we are in constant contact with Kevin. He has done a great job of keeping us in the loop and updated. I had dinner with him at the Summit recently and there is a lot going on. It seems like the level has been raised recently. But all of the bowling organizations need to step up and work together for bowling to be more successful.

Back in October I hinted to Frank DeSocio that World Bowling should have an office here. Do you

This is the International Bowling Campus, so that is an easy answer. I don't know much about the history there, but I know I drive down Six Flags Drive every morning and see the International Bowling Campus sign on the building and know that it is not just ours. It belongs to bowling.

I do know that Kevin is opening a new office in Europe. I don't know if he would want an office here. That would be a good question for him.

In a word, how would you describe your management style?

Collaborative

I believe in hiring a good person to do a job, letting them do it, and then managing it through the process. If you look at some of the things we did in the Youth area - building advocacy groups. We commissioned a task force to look at membership value. Things like that. I am not the guy who has all of the answers, but maybe I can put the right people in the room. I am a roll up your sleeves type of guy. I like to get in and do my share of the work, but at the same time we need experts in some areas. Robert Stokes is an example. I would never roll up my sleeves and go over there to write some code. We would be in trouble if I did that.

Are you in this job for the long term? Do you see yourself in this job 10 years from now?

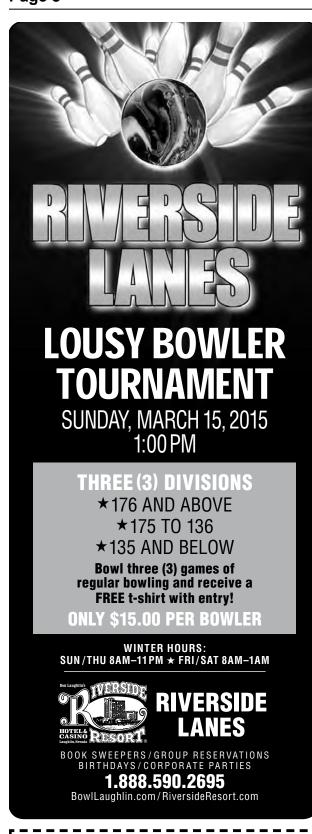
The short answer is yes. I'm 43, and I never aspired to have this job, but I have been a lifelong bowler and I have really enjoyed the past year. My plan is to work hard, and if we can be successful, I hope I can be here a

Another good move I have heard mentioned is having a clear understanding of the number two position. When Stu Upson was here, we were not sure who was second in command.

Yes- Jason Overstreet is our Deputy Director. He has a great background in media, and many other talents. It was an easy choice.

Any final thoughts?

We have had a lot of change here, and I think we are coming out of it in a very positive way. I am driven to make it as good as it can be and I am very excited about the future.



PBA ON TV

Upcoming New PBA Tour Broadcast

PBA LEAGUE QUARTERFINALS

■ Sunday, March 29, 2015 - 4:30 PM ET - ESPN

PBA LEAGUE QUARTERFINALS

■ Sunday, April 05, 2015 - 3:30 PM ET - ESPN

▮ PBA LEAGUE SEMIFINALS

■ Sunday, April 12, 2015 - 2:00 PM ET - ESPN

PBA LEAGUE ELIAS CUP FINALS ■ Sunday, April 19, 2015 - 1:00 PM ET



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TOGETHER STAY TOGETHER."

PBA DOUBLES continued from page 1

2013 and 2010 PBA World Championship winners respectively - defeated DJ Archer of Friendswood, Texas, and two-hander Shawn Maldonado of Houston, Texas, 237-179, in the opening stepladder match, spoiling Maldonado's television debut and bid for his first title. In the second match, the Finnish two-handed player and his English partner took advantage of back-to-back splits by Australian two-handed star Jason Belmonte and partner Bill O'Neill of Langhorne, Pa., to win 178-168.

Barrett and Palermaa started the semifinal match with six consecutive strikes and took advantage of back-to-back open frames by Tom Daugherty of Tampa, Fla., and partner Dino Castillo of Carrollton, Texas, to post a 220-201 victory and a berth in the title match.

PBA Tour players will compete in a trio of PBA International-World Bowling Tour events in Qatar, Bahrain and Germany over the next month before heading to Portland, Maine, March 28-31 for PBA League Elias Cup competition and the Xtra Frame Maine Event at Bayside Bowl. PBA League quarterfinal, semifinal and championship rounds will air over four consecutive Sundays beginning March 29. The Maine Event will be covered live, exclusively on PBA's online video streaming channel, Xtra

MARK ROTH/MARSHALL HOLMAN PBA DOUBLES CHAMPIONSHIP

Woodland Bowl, Indianapolis, ESPN telecast March 1

Final Standings: 1, Norm Duke, Clermont, Fla./Wes Malott, Pflugerville, Texas, \$22,000. 2, Dom Barrett, England/Osku Palermaa, Finland, \$12,000. 3, Tom Daugherty, Tampa, Fla./Dino Castillo, Carrollton, Texas, \$10,000. 4, Jason Belmonte, Australia/Bill O'Neill, Langhorne, Pa., \$9,000. 5, DJ Archer, Friendswood, Texas/Shawn Maldonado, Houston, Texas, \$8,000.

Stepladder Results: Match One - Barrett/Palermaa def. Archer/Maldonado, 237-179. Match Two - Barrett/Palermaa def. Belmonte/O'Neill, 178-168. Semifinal Match – Barrett/Palermaa def. Daugherty/Castillo, 220-201. Championship – Duke/Malott def. Barrett, Palermaa, 228-203.

JEFF LEWEN Ties Cal Oaks House Record With 858

by Frank Weiler



Jeff Lewen Sr. and Jeff Lewen Jr. Jeff Jr. Rolled 858 to tie Cal Oak's Bowl house record.

MURRIETA - MARK BAKER will be happy to read that another of his students is succeeding on the lanes. Jeff Lewen is a student of Mark Baker and told me that he would never bowl as well as he does without Mark's coaching.

Before Mark, Jeff was a student of world famous JOHN JOWDY. Before that Jeff was guided by his dad (Jeff Sr.) who was proprietor of J and S Bowling Supply and Pro Shops. Jeff is a great example of how important coaching is. He is a product of learning the right way, right away.

Lewen rolled his 858 (279 - 279 - 300) in Cal Oaks 640 Scratch Trio League with one of his favorite bowling balls, the Virtual Gravity Nano Pearl.

It is proof that older balls are still viable on todays oil conditions when in the hands of a talented bowler like Jeff Lewen.

While Jeff's 858 tied JUSTIN BORLAND'S house record it isn't his highest series. In 2003 Jeff rolled a 865 (278 - 287 - 300) at Parkway Bowl in El Cajon. It was the same season that Jeff was San Diego's Bowler Of The Year. His San Diego book average that year was 237. His best average to date is a 238. He has 31 perfect games and fifteen 800s.

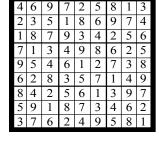
Jeff isn't the only talented bowler in the Lewen clan. Jeff's dad and brother Mark both have multiple perfect games and 800s. While bowling at Parkway Bowl, Jeff Sr., an 808 while brother Mark rolled an 852.

Jeff's favorite PBA player is Chris Barnes because he has the most fundamentally sound style in bowling today. Mark Baker's video analysis of nearly every PBA bowler today showed that Barnes is the best current bowler.

Storm and Roto Grip are the brands of choice for Jeff. Why, because he has had more success with these brands. In Jeff's opinion, they provide an arsenal of balls with the greatest variety Last Weeks Solution of options for bowlers.

Jeff teaches school in Hemet as does his beautiful wife Veronica. They have been married since 2001 and enjoy bowling together. It is true

"COUPLES WHO BOWL





Pickwick Bowl

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BURBANK — Let's get right to those fantastic scores... Sunday Night League: (scr) John Carter 247, Rigina Beaner 155, Ryan Hinchliffe 719, Kasey Dagenais 467. (hdcp) Chris Suazo 296, Patty Duncan 230. Casey Keegan 781, Áshley Higgins 651.

Senior Swingers: (scr) Dan Willhite 192, Mary Lander 199, John DeSantis 571, Barbara Teitel 500, (hdcp) Art Michener 277, Ester Bugayong 248, Dick Bay 696, Kay Samuelsen 668.

Monday 690: (scr) Nick Kukta 244, Glenda Nale 200, Tim Tritch 593, Joyce Hill 496. (hdcp) Roy Stansbery 264, Judy Lamb 237, Tom Duncan 698, Donna Higgins 643.

LA Metro Telco: (scr) Dave Hansen 237, Cortney Lyon 169, Mike McMahon 621, Joyce Hill 435. (hdcp) Ron Bularz 278, Nani Bolliger 235, Dave Brubaker 712, Malena

Orbits: hdcp scores only. Catherine Noonan 245, Vicki Olivia 229, Cathy Stevens 226, Cheryl Mikels 614, Jan Levitt 611, Joyce Hill 581.

ICF Trios: Hdcp scores only. Chuck Liberto 226, Dorothy Schmitz 273, Lou LeBlanc 648, Kim Rasmussen 697.

JPL: (scr) Brandon Rothrock 228, Megan Richardson 156, Mason Carney 540, Amy Tumminello 377. (hdcp) Bryan Burgos 215, Emma Bradford 202, Davis Newell-Smith 579, Katie Smith 569.

Guys & Dolls: (scr) Brendan Panaggio 245, Angela Stansbery 172, Roger Desgroseilliers 612, Marina Evans 481. (hdcp) Mike McMahon 280, Colleen Simpson 263, Sean Allen 691, Terese Cook 660.

Senior Foursome: (scr) Bob Rosenblum 211, Kathy Lilliquist 168, Roger Desgroseilliers 631, Kathy Temple 437. (hdcp) Joe vacare 278, Seiki Tluczek 231, Dan Willhite 667, Marilee Bishop 610.

Thursday 890: (scr) Murray Nadell 246, Lou Estrella 201, Ryan Hinchliffe 680, Renee York 506. (hdcp) Dave Hansen 283, Sue Hutchens 262, Robert Zappaterreno 730, Ramona Gardner 695.

Those are the scores for this week. So until next time... keep the ball rollin'!

Tish and The Beiber

NORWALK — What a show! Tish - - - - how did you manage a straight face?? You were great. The Bowling News staff and readers were impressed with your "instruction" of the Beiber at Montrose Bowl.

Way to go girl! "We read your weekly column under the Pickwick head and know you love your bowlers and the

"TISH FOR QUEEN OF THE BOWLERS" Keep writing.

Carol Mancini / Editor

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Part 1 of a new 5 part series by Steve Felege

The Perfect Game

INTRODUCTION

"If I knew then what I know now......." At some point in our lives we've all said or heard that. It's an expression of regret. No sport embodies that regret more than ours, particularly for bowlers who are self-taught. For those of us in that category, trial and error was our coach. After all, very few have the luxury of being able to afford lessons, equipment, and unlimited practice time. Life gets in the way.

It was that reality which moved me to write, *The Essentials Of Bowling*; to teach struggling bowlers *now* what nobody taught them back *then*, when it was most important.

It's most common criticism has always been, "It's too simple!" I accept that as a compliment because my intent was to keep it simple.

Now imagine how surprised my dear friend Carol Mancini was, when I asked if she would be interested in a series of articles even simpler than my manual. Skepticism quickly turned to enthusiasm when I explained that I wanted to write something for people who have never bowled.

Carol: WHAT ARE YOU THINKING?!!! WHO'S GONNA WANT TO READ ANYTHING LIKE THAT?!!!

Steve: Kids.

Carol: Kids?! They don't read The Bowling News!

Steve: Yet.

Carol: What are you saying?

Steve: Kids are the future of bowling. I'd like to write something to introduce more of them to this sport.

Carol: Maybe you didn't hear me. KIDS....DON'T....READ....THE....BOWLING....NEWS!!!

Steve: No, but your readers do, and they have friends. Their friends may be parents, grandparents, or social groups looking for activities that are good for young folks.

Carol: And you think they'd pass these articles on to their friends?

Steve: I think it's worth a try. If you want to grow a tree, you have to plant a seed.

Carol: Did you land on your head when you fell out of your tree?!

Note: Okay, maybe enthusiasm wasn't quite the right term.....

HELLO TO BOWLING: Part I

Hi there. So, you think that you might like to try bowling. I highly recommend against it. Why? Because it's addicting. One trip to a bowling center and you may end up hooked for life. It's worse than cocaine or texting! Throwing a ball and watching all ten pins go down will severely affect your psyche. People will cheer for you, pat you on the back and say, "Way to go!" You're not used to that, and if you think that's bad, you don't want to know what will happen next! You'll think about how easy it was, but no matter what you do, you won't be able to make it happen again. You'll throw the ball harder or try different balls, but they'll just keep going into one of those stupid ditches. Others will make it look easy so you'll start faking injury, shaking your hand in faux-pain after each shot. You'll pretend that's your excuse for failure.....but you'll know the truth. (You'll hope that cutie a few lanes over didn't notice.)

Next you'll obsess about going back. "Why was it so hard?" you'll wonder. You'll remember watching the bowlers who made it look easy and decide to mimic them. Secretly, you'll also hope to see cutie again. (More than anything, that's who you'll hope to impress.)

The next time, sweetie may or may not be there, but it won't matter because you will do better. You'll throw another strike or two, maybe make a couple spares and hear more cheering. But some of your shots will still find those stupid ditches. (*That will make you angry.*)

You're doomed. People only get angry because they care. You'll act as though you don't give a hoot, but that'll be fakery as well. Your friends will be outscoring you and that will upset you also. Then you won't be able to get this game out of your head.

That will happen over and over again. You'll eventually get close to beating your friends, but there will always be one that you can't even come close to. You'll wonder if that person knows something you don't. Then you'll obsess about what that might be. See what I mean about bowling? It only gets worse. You'll be doing homework, but thinking about bowling. You'll notice that your hallway looks like a bowling alley and start practicing air-bowling (until someone sees you and starts teasing you about it).

Next you'll start asking total strangers for advice. After all, they know more about bowling than you do; everybody does! Some will tell you, "Just throw the ball!" Another will give advice about your stance, then someone else will say, "No! That's all wrong! You need to stand like this." When you ask, "Why?" they will respond, "Because it works for me!". Then someone will mention that you will only get better if you have your own equipment. At least that will make sense.

You'll do chores, get a part-time job, recycle pop-cans and whatever it takes to get that first ball. (The drilling is free?! Really?! YEA!!!) Uh, whaddaya mean, "The shoes are a hundred bucks?" and, "I'll need a bag, too?" You'll go home with a long face and drooping shoulders.

Do you really want to go through all that? Take my advice kid, and just give up. Go home, sit on your couch and play with buttons and joy sticks. Don't forget to study hard because you're going to face a challenging, competitive world when you grow up.

What's that? You still want to try bowling? Well, I'll give you credit. You're stubborn! I have a set of brief lessons for you. If Carol prints them, you need to read them because step one of learning to bowl is instruction. Step two is learning proper technique.

Now you have a choice to make. Choice #1 is to ignore these lessons using the lame excuse, "I don't have time to read them." That's fine......if you want to look back in twenty years with regret saying, "I wish I knew now what I could have learned then......"

But if you want to look back and fondly remember the days when you first learned to bowl, you'll pay attention, NOW!

Carol: If anybody out there enjoyed this article, please let me know. I like being surprised!

Comments or questions? Email them to us at: news@californiabowlingnews.com

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LAKEWOOD — Hi! It's Daylight Saving Time this weekend...turn your clocks ahead one hour or you may be late for your bowling league.

Looking for the high scores from Cal Bowl? Well, here they are...

C.A.U.L.: Scott Scarborough 260/687, David Regul 247/658, Javier Santos 234/638, Dave Winter 226/617, Dan Franceschi 583, Alan Nyberg 249/581, Lori Gilmore 192/525, Yosemite Hamilton 192/506.

Funsters: Jim Plante 290/754, Curt Soares 246/662, Ben Jones 244/627, JoJo Jasmin 232/605, Dan Monzon 221/602, Al Fagafa 602, Bob Webb 262/590, Ed Hansen 232/589, James Kennard 226/577, Boylee Inocente 577, Danne VanHorn 214/605, Adela Santos 523, Janet Faria 514, Flora Martin 513. Side-pot winners—Game One: Harold Adams 249/Danne VanHorn 253; Game Two: Jim Plante 290/Danne VanHorn 201; Game Three: Ben Jones Sr. 270/Barbara Crawford 259.

Big Bear: Emmerson Wafer 279/760, Paul Staff 277/739, Chuck McIntosh 238/708, John Dunn 247/679, Jonathan Gale 245/668, Mike Evans 247/654, Joseph Lopes 247/636, Ken Seiple Jr. 268/633, Mark Fowler 628, Jimmy Hamilton 626, Leon Bradford 623, George Reister 622, Todd Cary 276/621, Shirley Owens 233/640, Michelle Criswell 216/614, Cathy Anderson 216/595, Annie Yonemura 572, Debra Gipson 201/567, Ella Wilson 562, Caroline Head 204/555, Delores Reynolds 545, Sheri Coleman 234/542, Rita Soares 518, Ebony Hamilton 515.

V.A.: Joe Morse 575, Dan Martinez 564, Penny Doval 503, Leon Rudolph 240, John Doval 201, Jennifer Anwar 166, Ponce Quirong 499, Armand Ivory 485.

Grandma's/Grandpa's: Art Diemert 237/617, Ron Leidholdt 213/593, Billy Williams 200/583, Wayne Moon 220/570, Ray Culp 203/557, Larry Cosgrove 544, Ken Seiple Sr. 539, Al Dimas 528, Danne VanHorn 528, Vancie Keith 198/503, Dorothy Ruggiero 501.

Mini Couples: Jerry Lao 653, Danny Peramaki 632, Rene Palomo 606, Emily Burchman 549, Orrelle Dennis 511, Tess Santos 479, Rudy Tomaneng 238, Dave Burchman 237, Matthew Deeter 212.

Fil-Am Bowlers: George Gaucin 278/750, Chris Abing 256/702, Travis Morris 257/673, Manny Antonio 245/668, Vic Santos 237/645, Domy Quinto 257/645, James Borillo 636, Rudy Tumaneng 259/631, Royce Angeles 629, Vic Hidalgo 627, Rick Llaneta 620, Freddie Catamisan 240/618, Eugene Angel 238/617, Jean Colian 269/684, Shirley Owens 213/600, Nene Camanag 205/562, Elvira Gauci 560, Morag Knapp 225/559, Emily Burchman 202/549, Elvie Medestomas 525.

Vegas Crackpots: Alwyn Woods 276/747, Raymond Jenkins 246/718, Carl Stokes 258/666, Ernie Perryman 268/661, Andre McNeal 660, John Doval 238/657, Nate Williams 236/626, Jimmy Parks 617, Bobby Prince 613, Sam Minor 257/609, James Kennard 604, Janet Love 219/585, Teka Williams 566, Denisha Williams 234/552, Ellen Myers 200/544, Sheila McKissic 525.

Laughlin Bowler Bears: Jonathan Gale 224/618, B.J. Harlan 244/610, Brandon Mims 237/591, Ray Grabinski 207/578, Jaime Grabinski 562, Frederick Radcliffe 217/553, Julie Grabinski 191/524.

Mega Vegas Sun.: James Matthews 233/671, Jamie Carrington 241/669, Mark Williams 251/666, Louis Whitlock II 258/657, Terrance Allen 235/625, Corey Bonner 254/619, B.J. Harlan 613, Bob Johnson 601, Michelle Allen 179/536.

Cal-Mega Vegas-Tues.: Le'Star Walker 258/698, Marcel 268/656, B.J. 236/629, Mark Fowler 212/613, Ivan Clarke 212/596, Steven Turner 209/593, Joe Reagor 278/581, Anthony Bourges 222/576, Wayne Brown 205/570, Eric Motschwiller 244/561, Rob Lee 560, Rob Buck 209/557, Tom Hillig 541, Stacey Erickson 233/638, Kathy Johnson 520

Corona Ladies: Betty Green 213/581, Caroline Stewart 527, Anita Anglin 476. Side-pot winners—Game One: Caroline Stewart 227; Game Two: Betty Green 213; Game Three: Betty Green 212.

Pin Heads: Greg Kelly 258/694, Shorty Ramos 239/642, Bruce Brown 211/606, Chuck Appleberry 235/584, Tony Sanchez 202/540, Gary Kelly 246/518, Ashley Brown 218/565, Barbara Crawford 474.

Recycled Teens: Fale Sula 267/656, Boylee Inocente 212/581, Rob Kordich 235/568, Jojo Jasmin 214/558, Jim Burke 210/557, Paul Morrison Jr. 535, Cyndi Klein 486.

Young At Heart: Charles Gleason 258/683, Art Diemart 258/658, Rey Santos 255/608, Willie Burkhalter 231/598, Josh Hudson 596, Gerald Lunceford 222/589, Wayne Moon 234/587, Frank Graves 576, B.J. 225/570, Oritta Steel 230/636, Linda Kinney 531, Frances Walker 529.

Alley Oops!: Mike Slagley 491, Julie Grabinski 516, Annie Palmer 466, Paul Wells 192, Merrie Slagley 169. Side-pot winners—Game One: June Murty 223; Game Two: Joyce Robertson 232; Game Three: Jim Cable 238.

Cal Bowleros: Hedy Schoner 210/577, Anna VonMuegge 212/560, Karen Witt 202/546, Carole Fischer 200/528, Darlene Hom 527, Annie Maae 502. Side-pot winners—Game One: Anna VonMuegge 253; Game Two: Carole Fischer 200; Game Three: Mary Smyth 223.

Senior Men's Trio: Daryl McCloud 735, Larry Gray 719, Randy Peterson 268/713, Herman Ferguson 267/707, Don Gardner 267/693, Steve Ritchie 268, Ray Staten 264.

Captain & Crew: Joanne Burke 508, Shirley Dohrman 507, Mel Leach 222.

Marcus Lemons Vegas: Charles Zelaya 280/728, Emmerson Wafer 279/701, Raymond Jenkins 255/691, Carey Durrell 277/690, Darryl McCloud 675, Darren Stillwell 673, Paul Staff 651, Stephanie Jones 222/633, Carla Briggs 211/618, Rachel Macias 214/604, Diann Donaldson 568, Nataki Williams 215/562.

JUNIORS

Mini-Bees: Noah Whitlock 146, Mason Dropkin 136, Delanney Calhound 132.

Classifieds: Semaj Lewis 624, Aaron Wong 439, Brysan Wong 431.

Bobcats: Isaiah Whitlock 425, Christian Borillo 421, Kevin Tate 420, Kameron Agulto 406, Anthony DeLucca 372, Nick DeLucca 368, Nolan Fox 360, Makaio Alejandro 355, Emily Jenkins 475, Keilani Alejandro 370, Maggie Mariani 289, Larissa Gosey 267, Karinne Catamisan 257, Lydia Izabal 209.

Happy Rollers Forever: Mike Hallstrom 444, Mark Algiers 407, John Pekarcik 379, Wanda Kinard 392, Emily Spivey 322, Yvonne Wescott 244.

Happy Rollers Too: Sheryl Murray 254, Pamela Okamoto 214, Mary Piaschick 175.

Happy Rollers #3: Ismael Medrano 201.

Adult Youth Match Point: Adults—Ricko Dyczewski 266/667, Matt Mosley 208/596, Charles Viala 582, Maria Kennedy 421. Youth—Alan Hicks 556, Semaj Lewis 488, Christoffer Borillo 476, Lindsey Dyczewski 579, Shavon Love 544, Morgan Kennedy 374.

Have a great week and remember to change your clocks for Daylight Saving Time.



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SAN BERNARDINO — Here are some of our scores for the week of 2-23-15. Anchor Girl Trio Tournament is March 28th at 6:30 p.m. Limited to 26 teams. Hold your spot by paying \$42 deposit by March 8th.

Handicap Doubles: Steve Thomas-268/625 Bob Corrigan-259/706 Richard McMichael-258/685 Malc Davison-255/652 Sam Frisby-239/670 Kenny Wells-234/626 Ron Coleman-231 Jim Sheppard-224/607 Hugh Shaffer-224/608 Ted Tedford-215/616 Becky Elevazo-211 Joan McMichael-205 Gina Dickerson-203 Kathy Thomas-196. Judson Baptist: Jerry Burhop-234/618 Jon Neander-187 Chris Kevari-170 Justin Sudol-134 Chris Sudol-120 Vicki Neander-174 Ardith Jackson-165 Kirsta Dawson-143 Kit Cosand-138.

Capri: Lee Ann Malouff-181 Linda King-177/503 Adirene Moore-176.

Young At Heart: Ig Seifert-235/618 Dave Hill-235/623 Gus Punongbayan-222/566 Don Thomas-213 Charlie Featherstone-212 Fred Vollor-207 Sue Vollor-183/515 Betty McCutchan-167 Bonnie Hubers-155.

TNT: Joseph DeLaTorre-267/694 Matt Tanner-235/610 Bob Lange-205 Thor Terry-205 Larry Avery-203 Lupe Cadiz-174 Marge Boyce-173.

Tuesday Mixed 4: Ryan McPherson-276/645 Adrian Hernandez-256/673 Darrin Brown-246/640 Bob Corrigan-244/660 Tom Poole-225 Precilla Richards-185 Patti Bechtold-174 Phosie Lotze-165.

Park & Rec: Jerry Burhop-242 Sam Frisby-223 Gus Punongbayan-204Joe Moreno-200 Esther Byrd-182 Teri Soto-174.

Wed Vegas: Hugh Shaffer-265/678 Harold Harmon-246 Joe Vasquez-244/686 Richard Fisher-237/601 Mario Sanchez-236/668 Warren Coltin-227 Ron Reaves-225 Likapeka Ibarra-203 Dori Hunt-191.

S.B. County: Ron Smith-248/684 Mike Mormann-245 Gerry Dagonese-243/622 David Rybak-236 Steve Rollberg-236/632 Lonnie Masteller-235/645 Greg Peters-234/633 Matt Smith-232/641 Richard Crossman-231/600 Rich Kaplan-228 Toni Futch-211 Mendy Smith-189 Caitlin Kammeyer-152.

Happy Gamblers: Larry Stormes-264/676 Russell Ruiz-237/651 Mark Tucker-236 Al Collins-234/628 John Hutchings-230 Ryan McPherson-226 Lorri Scott-216/605 Gail Stormes-193 Candis Tucker-193 Esther Byrd-191 Patti Bechtold-190.

Golden Goodies: Bruce Wells-234 Don Thomas-216 Mike Cram-214/629 Gus Punongbayan-206 Jerry Burhop-204 Charlie Short-200 Teresa Vest-175 Maria Hudkins-167 Donna Beech-165 Lydia Salazar-162.

Good Times: Russ Wells-279/754 Josh Ball-267 Steve Martin-265/670 Tom Collins-258/714 Rick Maclaren-258/683 Jerry Mullenix-257/711 Chris Skufca-255/743 Terry Hodgson-246/667 Ray Cobb-246/706 Del Karper-245/670 Lydia Calloway-248 Sjana Robinson-235 Toni Futch-222/645 Rolann Karper-210.

Saturday Vegas: Ken DeMaio-268/726 Joe Cassidy-247/675 David Garvin-233/603 Dennis Cassidy-220 Gabe Pena-212 Mike Morales-206 Patty Cook-213/549 Lisa Jenks-194 Anissa Castaneda-189.

Weekend Rollers: Mike Nakunz-279/737 Steve Whitworth-278/722 Richard MacLaren-278/738 Jonny Brooks-268/663 Nathan Urrutia-267/715 Jerome Forch-257/696 Matt Stebbins-247/730 Marty Coyazo-247 Gary Stebbins-237 Raul Robles-237/676 Christina Hernandez-234/643 Pacita Baker-224 Elise Hamner-212 Jennifer Nakunz-210 Mary Margaret Hamner-209 Toni Futch-202 Likapeka Ibarra-202 Christy Cayce-199.

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gins this Sunday, March 8th. So change those clocks and while you're doing that it's also a good time to replace your Smoke Alarms with new batteries.

WINNETKA — Don't forget Daylight Saving Time be-

Here are the current high scores from our league bowlers...

Monday Nite Madness: Jerome Hampton 269/732, Lourdes Dela Cuesta 484, Rick Godin 246/721, Bill Aldridge 211/572, Paul Dean 209/549, Bob Pfleger 535, Diana Rollins 456, Steven Schulkin 222.

River Maniacs: Johnnie Englehart 269/775, Rachel Steinberg 242/606, Frank Martinez Jr. 297/738, Vince Koeller 259/732, Dwayne Hanna 269/730, Timothy Stamm 706, Teresa Lauer 545, Monise Kelly 528, Russ Gothrick 289.

Comedians: Andrew Ibrahim 268/736, Erica Pollack 235/662, David Feinberg 277/722, Michael Mughadai 256/663, Michael Pollack 268/662, Russ Gothrick 635, Angela Wales 508, Stephanie Krajchir 506, Karen Norman 205.

Copper Bucket: Chas Wiggan 257/638, Karen Vance 517, Joe Myers 234/624, Mark Yamashita 229/596, Adam Cohen 235/593, Andrew Yamashita 226/553.

Wednesday Night Rollers: Bob Englehart 247/697, Kathy Brening-Ray 240/614, Rick Dobris 255/681, Jordan Justman 241/683, Jason Davis 245/668, Doug Baillie 659, Laura Justman 591, Troy Gibson 245.

500 Classic: Pam Lind 245/662, Patti Ehart 232/631, Farol Brifman 567, Connie Wannomae 546, Marlene Holomon 526, Georgia Garey 209, Mary Lauer 199, Petra Kaun 196.

Thirsty Nite Out: Mark Richard 236/626, Stella Mount 203/519, Patrick Reed 245/575, Daniel Barkin 224/622, Jeremy Forkner 229/584, Dave Andrus 235/578, Liz Rogers 514, Margie Jaime 487.

The Classics: Leah Hoffman 214/610, Louis Enriquez 205/524, Nick Henderson 453, Michelle Bryant 516, Rean Luttrell 200/512, Pam Findl 508, Laurie Gilmore 209/502.

Party Animals: Anthony Pavlowsky "300" game and 759 series, Elizabeth Fonvergne 209/562, Mark Meade 269/673, Henry Harris 255/668, Kevin Gross 247/566, Dwayne Hanna 247/641, Marsha Martinez 203/506.

SFVCC Nikkei: Shoji Takeshima 255/675, Sandra Yamamoto 227/603, Yuki Matsuba 215/625, Art Wake 246/608, Stan Date 594, Doug Nakada 218/574, Noriko Fukunaga 220/575, Pei Eto 203/517, Bob Yamashita 218.

Phil-Am: Arthur Sanchez 224/617, Deborah Sanchez 183/523, Levi Navarrete 255/595, Phil Manuel 226/610, Raul Ventenilla 213/595, Josemari Zafra 213/588, Rick Vanegas 224.

Van Nuys Eagles: Ron Craig 264/678, Margo Sundy 532, Ed Jones 231/636, Rick Gamboa 246/611, Matt Hall 224/605, J.T. Porras 567, Joe Myers 214.

SENIORS

49'Ers: Curtis Litzenberger 225/617, Mary Lauer 496, Richard Greenzweight 213/601, Alan Alejandro 202/596, Keith Hazard 212/569, Les Charbonneau 203/527, Bev Zietz 497, Marian McWilliams 191/476.

Funtimers: Ron Doll 235/647, Karen McDonald 245/577, Stan Staten 237, Michael Chaney 616, Robert Adams 228/612, Bernhardt Roth 589, Bill Robb 580, Bev Zietz 215/552, Marcia Votava 510, Liz Rogers 500, Marv Baker 233, Robert Adams 228, Bill Volkert 222.

39'Ers: Ron Doll 236/677, Mary Lauer 194/499, Jerry Kanowitz 253, Al Reiswig 221/629, Robert Adams 605, Bernhardt Roth 596, Richard Greenzweight 591, Robert Adams 245, John Sanchez 225.

JUNIORS

Junior All-Stars: Gannon Alvarado 105/202, David Quezada 79/156, Cloee Velasquez 99/177, Dee Dee Baldwin 85/160, Sara Miric 79/153.

8 For 8: Louis Depero 122/228, Conner Reagan-Jarrett 118/204, Michael Campos 102/176, Tyler Jarrett 94/166, Jonathan Harris Jr. 94/161, Taylor Mulvhill 126/220, Mekaylah Romero 113/179, Skyler Burris 87/167.

Junior Royals: Justin Pluchino 278/755, Julia Frias 236/617, Erik Godin 246/629, William Wales 177/467, Kai Burris 124/359, Kyle Ycaza 334, Jacey Opiana 192/536, Deanna Frias 142/357, Justin Erickson 125.

SAVE THE DATE! Saturday, March 21st at 5:30 p.m., First of Spring Team No-Tap Tournament. More information to follow. Take Care.

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PSWICK Invitational

Keystone Lanes Overall and Round Lead by Randy Myers

DOWNEY - Keystone Lanes again showed why they are the #1 Seed for this season, as they stormed back from losing the first two games to not only win Game 3, but also take Team Series and win 3-2 over Erickson Foods. Super Sub Bobby Hornacek shot 236/612 and Charles Zelaya 608 led the way for the winners, while Danny Ly shot 570 to help Erickson gain two wins. Forest Lanes put themselves in the best position to win Round 4 by taking down Threadworks 4-1. After losing game 1, Forest came back to win the rest, shooting the leagues High Team Series with 2408. Forest was led by Mike Nakunz with 625, Mason Sherman 614 and Jon Diso with 603. Janelle's hubby was the only guy not to reach 6 for the winners, while Butch Jackson led the league with 667, Paul Varela helped with 605. In a battle of the BOOZE, American Harvest Vodka came away with a 4-1 win over CASAMIGO'S Tequila as Ramiro Garcia filled in nicely with 585 to overcome the 602 shot by Joe Jimenez of CASAMIGO'S. Power House Video Games remained just 3 games off the Round 4 lead with a 4-1 over BOWLIUM. Another Super Sub, Jason Buenviaje led the way with 630 along with Eddie VanDaniker 612. BOWLIUM was led by Christopher Sutton with 609.

Cook's Bowling Supply put together a team effort to defeat Alhambra Coin Center 4-1. Steve "My Son Isn't" Boring paced Cook's with 540 while Doug Kempt shot 610 in a losing effort. Continuing a trend, Jamie Rovner was the 4th sub of the night to lead their team, as she shot 240 the last game to finish with 557 and help Linder Insurance to a 4-1 win over DV8 whose top bowler was Jeff Carr with

532. In yet another display of awesomeness, ALL WORLD DeeRonn Booker shot 631 to lead his J.A.T. team to a much needed 5-0 sweep over Herzog Insurance. Jonathan Gale shot 589 in the losing cause. Albert Chen shot 646 to lead his TIFCO Industries team to a 4-1 win over SYSCO, who got a strong effort from last week's True Anchor, Charlie Kinstler who adjusted nicely for a fine 610 series. The Professional Approach won 4-1 over Los Altos Trophies, Billy Myers Jr. leading the way with 588, while Jonathan Huezo shot 561 for Los Altos. Pino's Pizza overcame a Game 1 loss to take a 4-1 win over Blizz Yogurt, as Leonard Ruiz Jr. shot 238/614, Greg Neuer went 622 for Blizz. In the final match, GJC Services managed one win as Nacho Vega supplied the cheese

Sidepot winners were Game 1 – Eddie VanDaniker 229, Game 2 - Doug Kempt 244, good for only 2nd in the Financial Advisors Pot & \$100, as Joe Jiminez shot 258 to win the \$240. Game 3 Super Pot went to Bobby Hornacek with 236. The TRUE ANCHOR award was once again garnered by Andre Pitchford with a daily bonus of 365.

Forest Lanes will square off with Keystone Lanes next week as we move closer to the final night of Round 4. Forest can help themselves tremendously with a huge win over the #1 seed, but it won't be easy despite the injuries on the Keystone crew. Still 9 teams within 5 points of the lead, so anything can happen with two weeks left. Next week will tell a lot, hope to see everyone down to watch the best bowlers in So Cal battle it out. Have a blessed week and see you at Del Rio Lanes in Downey for our own March Madness!

TOP 10 TEAMS ROUND 4

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Keystone Lanes \$	20	Power House Video Games	15
Forest Lanes	18	Casamigos Tequila	15
Erickson Foods \$\$\$	18	Cook's Bowling Supply	15
Threadworks	16	Linder Insurance	14
American Harvest Vodka	16	J.A.T.	13

TOP 10 LAST WFFK

Butch Jackson	667	Mason Sherman	614
Albert Chen	646	Leonard Ruiz Jr.	614
DeeRonn Booker	631	Eddie VanDaniker	612
Mike Nakunz	625	Charlie Kinstler	610
Greg Neuer	622	Doug Kempt	610

Super Sweeper Pot

Sponsored by Dean Sanderson of Transamerica Financial Advisors Inc.

1st - 256 Joe Jimenez 2nd - 244 Doug Kempt



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