

CALIFORNIA BOWLING NEWS

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2021 January Military Bowling Championships Canceled

From Brad Edelman, President, High Roller, Inc.

LAS VEGAS – For the second time this year, I am in the awful position of disappointing people. I am sad and frustrated to announce that we are canceling the most important event on the annual bowling calendar.

Effective today, we have canceled the 2021 January Military Bowling Championships. It would have been the 64th annual event, and I am very sorry for the many participants who look forward to this event year after year to enjoy friendships and participate in a spectacular venue, joining us to honor the millions who have served.

This decision did not come easy and most likely could have been made sooner. However, based on national reports, I believe it is the only decision. Safety and health come before all else and there just isn't a justifiable reason to ask

bowlers from all over the world to come here during this pandemic.

I do not want to be responsible for any participant or their guests, our staff, the South Point staff, or our sponsors getting sick.

We had received many team cancellations and had less than 100 completed teams. That number would have gone down even further. Many of the teams that hadn't canceled yet were missing a player or 2, and hopes of filling those teams were not good.

Everyone has an opinion on the severity of the pandemic and how it affects his or her life. I'm sorry to disappoint anyone who still planned to come, but I'm looking forward to January of 2022 already!

Here's hoping everyone has a safe and healthy Holiday season, New Year, and beyond!

PBA Announces Revamped PBA Players Championship As First Event In 2021

by Lucas Wiseman

The PBA Tour will officially begin its 2021 season next month with an expanded version of the PBA Players Championship that will feature regional qualifying at five sites. The new format for the PBA Players Championship will allow the PBA to produce six shows from the event in the coming months. In addition, the event will feature a \$1 million prize fund with \$250,000 going to the champion.

Players will qualify for the PBA Players Championships at regional sites in Tampa, Florida; Richmond, Virginia; Wauwatosa, Wisconsin; Garland, Texas; and Christown, Arizona. Competition from all five regions will be broadcast live exclusively on FloBowling on Jan. 16-17.



Each regional will be limited to 96 entries and players will bowl 28 games of qualifying. The top five players in each region will advance to the regional stepladder finals.

Those advancers will head to Bowlero Jupiter in Florida for the five regional

stepladder shows. The West Region finals will air Jan. 24 and will be followed by the Southwest Region (Jan. 31), Central Region (Feb. 6), East Region (Feb. 7) and South Region (Feb. 14). All of those shows will air on FS1 in the United States and on FloBowling

internationally.

The winner of each regional stepladder will then advance to the live PBA Players Championship stepladder finals, which will be held Feb. 21 also from Bowlero Jupiter. That show will air at 12:30 p.m.

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Team USA Head Coach Rod Ross Announces Retirement

by Matt Cannizzaro

ARLINGTON, TX - Since 2002, red, white and blue have been dominant wardrobe colors for Team USA head coach Rod Ross.

After nearly two decades as part of the Junior Team USA and Team USA coaching staffs, Ross, 64, has decided to retire from the program.

During his time under the Team USA umbrella, Ross has excelled in many roles, while also serving as

director for the International Training and Research Center, which officially opened its doors in 2010.

A United States Bowling Congress Gold coach since 2000, he was selected to be an assistant coach for Junior Team USA in 2002 under eventual USBC Hall of Famer Jeri Edwards. He took over as head coach in 2004 and held that role until 2017.

His responsibilities ex-

panded in 2007 to include assisting with the adult version of Team USA, again under Edwards, and he succeeded her as head coach in 2010.

As part of the Team USA program, Ross has helped competitors from the United States to hundreds of medals in international competition, including more than 25 world championships at the adult

continued on page 4



Rod Ross



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The Education of a Professional Bowler – Part 5

by Frank Weiler

Recently I received a bowling instructional pamphlet from a dear friend and member of the California Bowling Hall of Fame. The pamphlet was written by a PBA Champion from the past. While the pamphlet was written nearly fifty years ago there are pearls of wisdom worth sharing with today’s bowlers. I will also add my thoughts and insights to those of the champion. I did this throughout this series and continue now.

In this installment I will share our champions sixth KEY to successful bowling. Before proceeding I will remind you of the “SIX KEYS” to successful bowling as discussed in these articles:

MAXIMIZE YOUR NATURAL ABILITY
PHYSICAL CONDITIONING
KNOWING YOUR GAME
KNOWLEDGE OF THE SPORT OF BOWLING
CONFIDENCE
MENTAL ATTITUDE

“TO BOWL YOUR BEST, YOU MUST HAVE A WINNING MENTAL ATTITUDE”

The **MENTAL ATTITUDE** of a winner and a champion is a winning attitude. Winners believe they will win. Winners learn how to win. Winning begins with a winning attitude that leads to knowing how to win. How to win head-to-head matches. How to win under pressure. A winning attitude is more than possessing confidence in yourself. A winning attitude is the next step beyond confidence in your abilities to bowl well. Many experts feel that a winning attitude is the most important key to winning. Confidence may be necessary to compete against the best, but a winning attitude is necessary to beat the best. There is a difference.

The root of success, a winning mental attitude, lies in the mind. You can learn and develop a winning attitude. You can learn to take control of your bowling game. By taking control of your thoughts, you can change your attitude. You can develop a winning attitude.

At BOWL EXPO a few years ago WALTER RAY WILLIAMS JR. told me that it took him a few years (I think he said four years) to win his first title on the PBA Tour. He told me he had to learn how to win. The first step to learning how to win is developing a winning mental attitude. He had to act and work on developing a winning attitude.

It’s important to remember that a winning attitude involves action. It’s not just about happy thoughts and dreams. You have to act on your thoughts and dreams. So, THINK, ACT and WIN.

Your mental attitude matters. A winning attitude matters. A winning attitude involves a six-step process:

First, a winning attitude begins with you imagining yourself as a winner. If you think in terms of success you behave positively. Positive behavior leads to positive results and winning. If you think negatively, negative things happen, and you will likely lose. It’s what some have referred to as a “**SELF FULFILLING PROPHECY**”. To succeed you must orient your thoughts toward winning. Your attitude determines whether you win or lose. You control your thoughts and your ability to win. It’s up to you to believe in yourself. Of course, the fifth KEY (confidence) plays a role in developing a winning attitude. You must first be confident in your abilities and this confidence will make it easier to develop a winning attitude. Refer to Part 4 of “The Education of a Professional Bowler” for details regarding the development of confidence.

NOTE: A winning attitude is more than mere confidence. Confidence is part of the puzzle in developing a winning attitude but only a part. Confidence has to do with a bowler’s abilities while a winning attitude has to do with the next step and the use of a bowler’s confidence and abilities to win.

Second, “**TRUST THE PROCESS**”. You must develop a consistent routine and follow that routine during match play. The routine should be simple and not involve any wasted time or effort. It’s important to get on the approach and bowl without any unnecessary delay. Develop a bowling routine with a measured pace. No rushing and no stalling. Maintain your measured pace during match play. Trust the process.

Third, take a deep breath and practice mindfulness. **RELAX**. Teach yourself to stay cool, calm and collected no matter the circumstances, no matter what is transpiring.

Next, stay worry free. Stop worrying about the past or the future. Live in the present and take one frame at a time. Forget about any previous mistake. Don’t let any prior bad break distract you. Start over and begin your journey to victory. Now is your time to win. This is your day.

Fifth, “**PROJECT CONFIDENCE**”. Make your opponent believe you are there to compete and win. Walk, talk and act the part of a winner.

Finally, “**FOCUS**”. Winning requires that you focus on the business at hand. Pay attention to details about your surroundings and the lanes. Pay attention to any changes in your surroundings and the lanes. Be ready to make adjustments to your prepared game plan. Don’t allow yourself to be distracted by the crowd, your opponent or anything else. FOCUS on the task at hand – WINNING!

There is one more thing you can do to develop a winning mental attitude. That would be employing a bowling coach. The knowledge obtained from a bowling coach will improve your bowling skills, build your confidence, “**HELP YOU DEVELOP A WINNING MENTAL ATTITUDE**”, and become a winner.

In the Southern California area, I recommend MARK BAKER for instruction. He is a former PBA star and champion who currently is a TEAM USA coach. We are very lucky in this area to have access to a coach from our National Team. I suggest all bowlers serious about improving their game to contact coach MARK BAKER and learn from the best. When you work with Mark you will improve your bowling skills and develop a winning mental attitude.

Okay. Get off the couch and start developing a winning mental attitude. Keep reading the BOWLING NEWS and watch for my next installment of “The Education of a Professional Bowler”. I promise you will receive great advice. Great advice for aspiring bowlers, professional or otherwise. Stay tuned because in my next and final installment you will learn the “**TOP SECRET**” to bowling your best.

“IF A SPORT IS WORTH PLAYING, IT’S WORTH PLAYING WELL”

Remembering John Burkett, The Giants and McKnight Development

by Dave Williams

A recent article by Mark London in The Bowling News of Dallas (*Just Paying Attention*, November 19, 2020) caught my eye, when Mr. London mentioned an article that I had penned about Satellite Bowl in Dearborn Heights, Michigan.

In his column London brought up a couple of memories stirred by the article, centering around his memories of John Burkett and McKnight Bowling Lanes in suburban Pittsburgh. For those of you that have heard my story about John Burkett and the San Francisco Giants, I will ask you to indulge me with yet another rendition of my own memories of Burkett... I'll try to mix it up a bit with a new twist and some different photos!

When I first went to work for American Recreation Centers (ARC), a dynamic company based in Sacramento, California, it was an opportunity for me to return to my beloved home of California, after virtually living out of a suitcase for many years with AMF, a Fortune 500 Company with bowling operations based in Westbury, New York.

My time with AMF was the dream of a lifetime, encompassing my love for the game of bowling with my interest in all manner of physical and cultural geography from my studies at Sonoma State University, and later as a master's candidate at San Francisco State University. But following the leveraged buyout of AMF by Minstar, and the subsequent move to Richmond, Virginia, I just never felt like a part of that team and chose to accept an offer from ARC a couple of years later.

From a marketing perspective, ARC was even more of a dream than AMF, and I treasured the few years that I had with founder and CEO Robert Feuchter before his untimely death from a brain aneurysm. Under Feuchter's tutelage the company created many unbelievable concepts and programs that were decades ahead of their time, including but not limited to: credit card acceptance systems, an in-house print shop at the corporate headquarters, color-coded house balls, Velcro strap rental shoes, and many other first-time innovations.

One of the marketing duties that I inherited was the annual Professional Bowlers Association (PBA) tournament hosted by ARC that usually kicked off the Winter Tour on ABC-TV. After years of hosting the event at Mel's Southshore Bowl in Alameda (named after the famous Mel Weiss of *American Graffiti* fame - Mel's Drive-in), the company had elected to move the event to Pinole Valley Lanes, a newer facility with easy access along Interstate 80 in the San Francisco East Bay Area.

One day I received a call from Fred Foerster, the East Bay District Manager for ARC, and he informed me of the San Francisco Giants rookie sensation, pitcher John Burkett, and his love for bowling. Foerster suggested that we should offer Burkett one of our seeded spots into the event, and after a few calls to the Giants and Burkett's agent, we made it happen!

The publicity that followed was fantastic, both from a national and local perspective. Burkett could not have been more congenial, and even provided local appearances on television and at many of ARC's locations in the San Francisco Bay Area. Burkett's inaugural appearance in a PBA event as our guest resulted in a 74th place finish, among 160 competitors. And Burkett's bowling exploits as a PBA member continue to this day, long after his major league baseball career concluded in 2003.

Another connection to London's article can be derived from a proposal that I received from Mr. Jim Rudolph of McKnight Development, regarding the possible acquisition of their bowling centers while I was still with AMF. I know that I have that proposal somewhere, but we'll save that story for another day...

PROMOTION OF THE YEAR

HERE'S THE PITCH

There are many ways to 'pitch' a concept, but American Recreation Centers decided to use an actual baseball pitcher to hype its biggest annual promotion. The idea was a winner. The key was that the Giants' John Burkett was so sold on bowling. ■

THE PROFESSIONAL Bowlers Association ARC Pinole Open in the Sacramento, Calif. area always generated its share of publicity and popularity. But it never got more attention than it did in 1991; not only did it experience a remarkable increase in media attention—both locally and nationally—but it enjoyed a record turnout in its pro-ams. Hallelujah!

The main reason it did so well can be summed up in two words: John Burkett.

Burkett is a major league pitcher who wears the flannels of the San Francisco Giants. He also happens to be a pretty fair country bowler. Because of his unique ambi-sport athleticism, Burkett was profiled in these pages. In one revelation, he practically asked to bowl in a PBA tournament. Upon reading the story, one of ARC's then-managers, Ted Canepa, called marketing director Dave Williams and suggested ARC fulfill John's wish by inviting him to compete as a pro in their Tour stop.

Williams did, Burkett accepted, and the rest is a matter of record.

"It was a tremendous idea, and I cannot express what a joy it was to see the pressroom filled with reporters," recounted Williams. "I've been to the Firestone, which is known for the amount of media it attracts, and we got more coverage (than they did).

"We actually had to arrange individual time periods (for interviews) so everybody could talk with (Burkett). He was extremely cooperative, and met with every newspaper reporter.

"He stayed late and signed every youth entrant's program, too."

The youngsters were the main beneficiaries of Burkett's involvement, as far as this promotion was

concerned. Williams noted that ARC places a great deal of emphasis on its junior bowlers, and that the Pinole Open easily set a new record by attracting 900 junior pro-am entrants. "The big draw was Burkett, no question about that," said Williams.

"His presence in the tournament was 'hyped' heavily, and it had a very positive influence in the (San Francisco) Bay Area with the children," he continued. It helped that ARC set up a two-hour time period in which Burkett could sign autographs.

But the Burkett promotion also had another pleasant side effect, and

credit goes to John's humble demeanor. "He was very respectful of the bowling pros," said Williams, "almost as if they were *his* idols."

The assessment was not far off the mark. Burkett has plenty of respect for bowling as a true athletic endeavor, a respect that revealed itself in all his interviews; it was just one more reason why the ARC effort was named grand prize winner in *Bowlers Journal's* 1991 Promotion of the Year contest. The designation is accompanied by a \$1,000 prize, put up by BJ and co-sponsor Silver Dollar Action Centres Inc., in Calgary, Canada.

Dave Williams, though, isn't resting on his laurels. When informed that the idea qualified as Promotion of the Year, Dave noted he was aware that a certain Philadelphia Phillies pitcher also bowled.

"John Burkett and Mitch Williams ought to get together for a bowling match," he said. "Maybe we can help arrange it." ■



Burkett is talented at both sports, but considerably better paid as a pitcher.

Bowlers Journal • January 1992 125

Here's the Pitch - Bowlers Journal named this the 1991 Promotion of the Year - Reprinted with permission of Bowlers Journal. Brian Voss and John Burkett Highlighted in News Release Before the internet, promotion "slicks" like this were tantamount to an events success

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Rod Ross continued from page 1

level, seven gold medals at the Pan American Games and three QubicaAMF Bowling World Cup titles.

From 2010-2012, the Junior Team USA girls, Junior Team USA boys, Team USA women and Team USA men all were the reigning world champions under Ross' guidance.

"The players always say there's no feeling like standing on the medal podium and hearing our national anthem, but there's also a great sense of honor and pride for me when I get to witness this with them and our team," said Ross, a five-time United States Olympic & Paralympic Committee National Coach of the Year for Bowling (2004, 2010, 2012, 2015, 2019). "Even though I played the smallest role in helping make their dreams come true, it is an experience I will always treasure.

"My time with the Team USA program has been memorable and rewarding, and I'm certainly going to miss the excitement of preparing for, and competing against, the best in the world. More than that, I'm going to miss all of our incredible players, coaches, managers and staff. I look forward to following the players' and program's continued success."

Prior to taking the helm at the ITRC in Texas, Ross gained notoriety and recognition for developing cutting-edge computer and video training technology and for creating the first formal bowling training facility on the West Coast.

His work helped earn him the USOPC's Doc Counsilman Science Award for bowling in 2005, a first for the bowling industry.

The award recognizes a coach who uses science, medicine and/or technology in his or her instruction or has created innovative ways to integrate sport science into coaching.

At the time, Ross and his wife, Teresa, now a coaching specialist at USBC, owned and ran the pro shop and training center at Manteca Bowl in Manteca, California. His career in the industry spans more than 40 years.

Along with coaching some of the world's best bowlers within the Team USA program, Ross' knowledge and experience have made him a resource for bowlers, coaches and pro shop operators from across the globe.

"We are incredibly grateful to Rod for his dedication to Team USA and for all the contributions he has made to help the program be so successful over the last two decades," USBC Executive Director Chad Murphy said.

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Carol's
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by Carol Mancini
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The Macy's Thanksgiving Day parade is always a beautiful thing to see and hear. (The best part is Santa Claus).

This year the bowling shoes and ball brought a tear to one eye. The shoes were size 15½ and the announcer said 67 million people bowled this week. True???

The Southern California Bowling Proprietors used to have a couple of lanes on a flat bed truck that showed up at parades, fairs or conventions. Centers would give free games to everyone in the crowd.

It was great! A great pain in the a\$\$ to the ones in charge! The only thing great was the idea and as long as "someone else" did the work, the idea was fantastic. I never heard of another association trying the "truck" trick.

When is California going to get a Hall of Fame and Museum?? Covina Bowl would be the perfect place. But who would stock it? Who would help open and clean? Who could pay the rent? Hey... forget I brought this up!

Every center has a cabinet full of items that are valuable. La Habra "300" Bowl has a Glenn Allison cabinet. Del Rio Lanes has a great display. Most associations are overloaded with trophies, average books and certificates. So much information before computers! Does it need to be saved??

Would YOU help?? Let me hear from you!!
News@californiabowlingnews.com

To The Editor

Looking at the list of PBA Tour Title Winners:
Surprised They Didn't Win More
Dickinson 8, Don Carter 7, D'entremont 6, Allison & Welu 5, Gant 4, Bluth 3, Horn, Zurich, Fazio 2.
Only 1 - Hoover, Lillard, Lubanski, Sliker, Knipple.
Surprised Won That Many
Voss 25, S. Cook 15, R. Pederson 13, McGrath 10.
Last/Not Least
Jon Van Hees, Bob Collotos & Emmett Shutes - 1
Could be in either List
R Smith, M Williams 7, Bill Tucker 4

Vic Bulaich
Westchester

Players continued from page 1

Eastern on FOX (U.S.) and FloBowling (international).

Priority entry into the regionals will be given to the top 75 in points in 2020, Hall of Famers and PBA national and regional champions.

Last year, the PBA Players Championship was held at Wayne Webb's Columbus Bowl in Columbus, Ohio, with a field of 92 bowlers. At that event, Bill O'Neill won his first major title in 10 years, beating EJ Tackett in the final 233-232.

The format in 2021 would allow for significantly more entries with a possible 480 players competing at the regional level.

The past two seasons, the PBA Tour has had a front-loaded schedule to the year starting in January and running hot through March. The PBA is still expected to add more events to its schedule throughout 2021.

The only other event currently scheduled in the first two months of 2021 is the U.S. Open, which the United States Bowling Congress previously announced would take place the last week of February in the Green Bay area.

USBC also announced recently the USBC Masters, another major on the PBA Tour, would take place in Las Vegas from March 30-April 4.

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USBC CANCELS 2021 TEAM USA TRIALS

by Matt Cannizzaro

ARLINGTON, TX - The United States Bowling Congress has canceled the 2021 USBC Team USA Trials due to ongoing public health concerns, restrictions and recommendations surrounding COVID-19.

Following schedule and location adjustments based on recommended best practices and social-distancing protocols, the event was slated to take place at two bowling centers in the Indianapolis area from Jan. 2-7, but the current COVID-19 metrics in the area, and many other states, suggest it is not reasonable to conduct the event at this time.

The current 2020 Team USA roster will move forward and represent Team USA in 2021 competitions.

"For months, our staff has been planning and creating protocols to operate the 2021 Team USA Trials," USBC Executive Director Chad Murphy said. "Unfortunately, we are seeing infection rates and hospital capacity on a concerning trend. Additionally, nearly 100 athletes have withdrawn from the event and requested refunds.

"We are disappointed to deliver this news but believe the decision is in the best interest of the athletes and the broader community."

As the national governing body for the sport of bowling, as recognized by the United States Olympic & Paralympic Committee, USBC looks to the USOPC for guidance. Earlier this month, the USOPC announced the closure of all its Colorado Springs training venues through Jan. 14, 2021, due to the rising number of COVID-19 cases and concern about the local health care system.

Additionally, several states currently require quarantine upon returning from travel to other states. These requirements could preclude some athletes from participating in the event.

"The outlook for the new year is still positive, and a vaccine appears to be on the horizon," Murphy said. "We have the plans in place to be back on the lanes and hosting our national championship events in 2021."

The next events on the schedule for USBC and the Professional Women's Bowling Association are the PWBA Kickoff Classic Series in Arlington from Jan. 18-26 and the U.S. Open, scheduled to take place in Green Bay, Wisconsin, from Feb. 21-28.

At this time, schedules and locations for both events, plus the start of the 2020-2021 USBC Collegiate season in January, are unchanged.

An additional update about 2021 USBC national events will be made on, or before, Jan. 15.

For more information about the 2021 tournament schedule, visit BOWL.com/Tournaments.



BOWLING CALENDAR

SPECIAL NOTICE: PLEASE CHECK WITH EACH EVENT IF YOU PLAN TO PARTICIPATE TO BE SURE THE CENTER IS OPEN FOR THE EVENT

DECEMBER

by Bette Addington

USBC Open Nationals, National Bowling Stadium, Reno, NV—CANCELED, bowl.com (2021 will be in Las Vegas, NV)

USBC Women's Nationals, SouthPoint, Las Vegas, NV—CANCELED, bowl.com (2021 will be in Reno, NV)

17-20 – CBT No-Tap Beat the Board Doubles & Singles, squads: 12/17 – 1/3/8; 12/18 – 11/1/3/5/30; 12/19 – 10/12/2/4; 12/20 – 10/12/2/4, Bowlero Mesa, Mesa, AZ, 661/418-8007, cbtbowling.com

19 – Victory Bowlers Holiday Classic, Mxd. Team & Doubles Shootout, 9am & 1:30pm, Canyon Lanes, Cabazon, 405/586-0871, victorybowling900@gmail.com

26 – Elite Bowling Club 2 squad 5 Gamer, Canyon Lanes, Cabazon, 951/419-2751

27 – Elite Bowling Club 2 squad 5 Gamer, Canyon Lanes, Cabazon, 951/419-2751

26-30 – 17th JBT Las Vegas Main Event, SouthPoint, Las Vegas, NV, bowljbt.com

31 – Donation deadline for CA Bowling Writers 2020/17th annual Operation Freedom Paws Charity Drive, www.calbowlingwriters.org

JANUARY

2-7 – Team USA Trials, Western Bowl & Expo Bowl, Indianapolis, IN, bowl.com **CANCELED**

9 – Elite Bowling Club Women's & Senior 5 Gamer, Canyon Lanes, Cabazon, 951/419-2751

9-10 – Elite Bowling Club 3 squad 5 Gamer, Canyon Lanes, Cabazon, 951/419-2751

16 – Adult/Sr. VIP Doubles, Riverside Lanes, Laughlin, 909/628-3966, 5126fish@gmail.com

16-26 – Military Bowling Championships, SouthPoint, Las Vegas, 800/257-6179, high-roller.com

17 – 13th Laughlin Blast Sr. No-Tap Doubles Handicap Tourn., Riverside Lanes, Laughlin, 619/251-9660

17-29 – BPAA & Bowling Summit, Nashville, TN, bowlingsummit.com

18-26 – PWBA Kickoff Classic Series, ITRC, Arlington, TX, pwba.com

19-21 – PWBA Bowlers Journal Classic, ITRC, Arlington, TX, pwba.com

22-23 – PWBA ITRC Classic, ITRC, Arlington, TX, pwba.com

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Email your upcoming events for inclusion to baddington@addington.net



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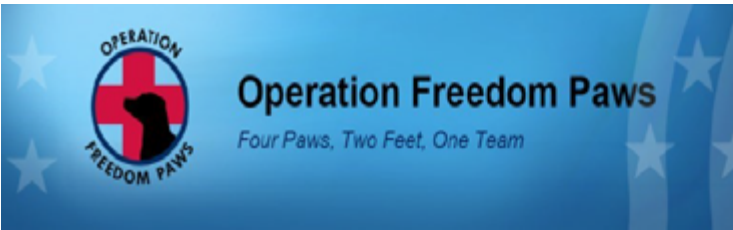




The California Bowling Writers has adopted Operation Freedom Paws!
Operation Freedom Paws nonprofit organization was founded by “California Bowler and Veteran” Mary Cortani in 2010 that has provided service dogs and training support to veterans and others who suffer from post-traumatic stress syndrome, complex PTSD, traumatic brain injury and other physical, neurological, psychological and mobility needs. According to experts, service dogs help empower people with disabilities to live quality lives.
Operation Freedom Paws carefully matches clients with their specially chosen four-legged companions, most of which come from rescue shelters. The partners then begin a 48-week program which trains the clients to train their own dogs. At the end of the program, they’re certified together as service dog teams.

Make donations payable to CBW and mail to Treasurer Tina Martin, 57 Shields Lane, Novato, CA 94947-3877.
“We are pleased to continue supporting Vets.”
Donation deadline:
December 31, 2020

2020
Our 17th
Annual
Charity Drive



Name _____

Address _____

City _____

State _____ Zip _____

Donation in Memory of:



Receipt for Donation

\$ _____

Amount Check # or cash Date

Make check payable to "CBW". Mail to: Tina Martin –CBW Treasurer, 57 Shields Lane, Novato, CA 94947 –3877



We are: The California Bowling Writers

This is: Our Annual Drive to support our Veterans’

We Have: Raised over \$98,000 since 2004

Info: lynlymary@surewest.net

Donations: Make checks payable to “CBW” and mail to
CBW c/o Treasurer Tina Martin,
57 Shields Lane, Novato, CA 94947



Thanks for supporting our veterans!
Join us in making a difference in the lives of those who have served in our armed forces.

Bowling News Directory		
Los Angeles County	Orange County	Las Vegas Laughlin
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DEL RIO LANES - 32 7502 E. Florence, Downey, CA 90240 (562) 927-3351 • Fax: (562) 928-5453 www.delriolanes.com • Mgr: Mike Cammarata Email: Mike@delriolanes.com	FOUNTAIN BOWL - 60 17110 Brookhurst Street, Fountain Valley, CA 92708 (714) 963-7888 • Fax: (714) 965-1158 www.fountainbowl.com	THE ORLEANS - 52 Hotel, Casino, & Bowling Center 4500 West Tropicana Las Vegas, NV 89103 (888) 365-7111
GABLE HOUSE BOWL - 40 22501 Hawthorne Blvd., Torrance, CA 90505 (310) 378-2265 gablehousebowl.com	LA HABRA “300” BOWL - 32 370 E. Whittier Blvd., La Habra, CA 90631 (562) 691-6721 Fax: (562) 691-0272 www.lh300bowl.com	RIVERSIDE LANES - 34 1650 S. Casino Drive Laughlin, NV 89029 (888) 590-2695 • Fax: 702-298-2687 Email: Jcaudle@riversideresort.com
GARDENA BOWLING CENTER - 16 15707 S. Vermont Ave., Gardena, CA 90247 (310) 324-1244 gardenabowl.com	SADDLEBACK LANES - 32 25402 Marguerite Parkway, Mission Viejo, CA 92692 (949) 586-5300 • Fax: (949) 586-0740 www.saddlebacklanes.com Mgr: John Chapman • Email: john@saddlebacklanes.com	SAM’S TOWN - 56 Hotel, Gambling Hall, & Bowling Center 5111 Boulder Highway Las Vegas, NV 89122 (800) 634-6371 • SamsTown.com
KEYSTONE LANES - 48 11459 E. Imperial Hwy., Norwalk, CA 90650 (562) 868-3261 • Fax: (562) 929-0701 www.keystonelan.es.com • Mgr: Dave Piazza Email: Dave@keystonelan.es.com	WESTMINSTER LANES - 40 6471 Westminster Blvd., Westminster, CA 92683 (714) 893-5005 • Fax: (714) 891-4225 www.westminsterlan.es.com Mgr: Jennifer Chow • Email: jennifer@westminsterlan.es.com	SOUTH POINT - 64 9777 Las Vegas Blvd. South Las Vegas, NV 89123 (866) 796-7111 Fax: 702-797-8081 64 Lanes, Snack Bar, Pro Shop
OAK TREE LANES - 36 990 N. Diamond Bar Blvd., Diamond Bar, CA 91765 (909) 860-3558 oaktreelan.es.net	San Diego County	SUNCOAST - 64 Hotel, Casino, & Bowling Center 9090 Alta Drive, Las Vegas, NV 89145 (702) 636-7400
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	BOWLIIUM LANES - 32 4666 E. Holt Blvd., Montclair, CA 91763 (909) 626-3528 • Fax: (909) 626-2144 www.bowlium.com Facebook.com/Bowlium	CALIFORNIA USBC ASSOCIATION Association Manager - Larry Peppers 55 Mitchell Blvd. Suite 2, San Rafael, CA 94903 larry.peppers@calusbc.com • www.calusbc.com www.californiayouthbowling.com (415)492-8880
CANYON LANES - 24 49750 Seminole Dr., Cabazon, CA 92230 (951) 572-6120 Fax: (951) 922-2385 Located next to Morongo Casino	NORTH COUNTY USBC Association Manager - Karen Salazar PO Box 5987, Oceanside, CA 92052 ncusbcamanager@gmail.com www.ncusbca.com (760)213-4997	ORANGE COUNTY Association Manager - Andrea Fredericks PO Box 4396, Garden Grove, CA 92842-4396 E-Mail: assnmgr@ocusbc.org (714) 554-0111
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