

Josh Blanchard To Succeed Mage As PBA West/Northwest Regional Manager

by Jill Laufer

Gary Mage, who has served as PBA West Regional Director since 2004 and the Northwest Regional Director since he founded it in 1979, has announced his retirement from the PBA after 40-plus years of service.

Mage's retirement comes at the end of the 2020 season after a lifelong career in the bowling industry and just shy of a milestone 75th birthday, which he'll celebrate in January.

"I've been a bowling center owner, pro shop operator and touring player, so I brought a lot of experience to different areas of the sport into this position," Mage said. "You have people you've built relationships with over a span of

many years. It's hard to let go, but it's time."

In 2004, Mage became Western Region Manager, taking the reins from Mike Friedrichs, and assumed management of the new Northwest Region when it separated from the Western Region in that same year. Mage has since managed both regions with assistance from his wife Toni.

Mage will be succeeded by Josh Blanchard, a threetime PBA Tour champion.

"After many years serving the PBA as the Northwest and West Regional Director I am very happy that the PBA has chosen Josh Blanchard to take my place," said Mage. "It's my belief that Josh has the talent to move the regional continued on page 4

Smallwood Pulls Off Big Upset As PBA Playoffs Quarters Set

by Lucas Wiseman

CENTREVILLE, Va. – Tom Smallwood became the lowest-seeded player to reach the 2020 PBA Playoffs quarterfinals as he upset EJ Tackett in the Round of 16 in a show that aired Sunday night.

Smallwood, who entered the event ranked No. 14, took down the third-ranked Tackett, 234-227, to advance into the final eight at Bowlero Centreville.

Also advancing on Sunday's show were Bill O'Neill, Kyle Troup and Brad Miller. Jason Belmonte, Francois Lavoie, Anthony Simonsen and Kris Prather previously advanced into the quarter-finals.

Smallwood continued his run at the Playoffs despite trailing by 32 pins after four frames after he left the 2-4-8 for an open.

By the time he threw a strike in the eighth frame, Tackett held a 22-pin lead, but he wouldn't strike again. Smallwood, meanwhile, needed a strike and six pins in the final frame and got the job done.

After missing the 2-4-8 in the fourth frame, Small-wood struck on his next six shots, including the clincher in the 10th frame, to secure the comeback victory.

Tackett started with the front three but left four 10 pins in the next seven



Tom Smallwood

frames in the loss.

Miller, who was seeded No. 11 coming into the event, joined Smallwood as the only other double-digit seed to advance into the quarterfinals.

Miller took down lefty Jesper Svensson, 236-223, in a tense match. In the 10th frame, Miller needed a strike and nine pins to secure the win and popped a clutch double.

Nick Pate, the No. 23

seed, had a chance for a major upset against Troup. With a double in the final frame, he could have sent the pick packing but a ring 10 ended his hopes as Troup won 223-214.

In the opening match on the show, O'Neill fell behind by a stick halfway through the match but pulled away down the stretch to beat AJ Johnson, 234-190

O'Neil left the Big Four

in the fifth for an open but then rattled off four consecutive strikes, while Johnson only struck once during that stretch. O'Neill just needed count in the 10th frame and a Brooklyn got the job done.

The quarterfinals will air Sunday at 11 a.m. on FS1 (U.S.) and FloBowling (international) with the semifinals and final scheduled to air immediately after at 1 p.m.

Here are the quarterfinals matchups: Belmonte vs. Lavoie Simonsen vs. Prather O'Neill vs. Troup Miller vs. Smallwood





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For League Bowlers, Detroit Is Still Number One

by Dave Williams

During my conversation with Aleta Sill last week, I commented to her that I had never really spent a lot of time in Detroit because of the tremendous good health of the bowling business in Michigan. One statistic that I often referenced during my time at AMF was that Detroit had twice as many league members as Chicago, which was the second largest city league membership in the USBC!

Sill confirmed my comment by stating, "Detroit once had more than 300 bowling centers in the metropolitan area, and now it's approaching only fifty centers." A look at the Metro Detroit USBC website authenticates Aleta's quote, with only three bowling centers remaining within the city limits of Detroit, and less than 60 in the entire suburban area.

Although the population of Detroit has fallen to only 672,662 residents, the metropolitan area still remains strong with 4,292,060 individuals. Of the remaining bowling centers, there's a total of 1,962 lane beds, or one lane for every 2,187 people. While their numbers have diminished greatly, the population to



Aleta Sill

lane ratio is probably still tops among all metropolitan markets, with only Las Vegas, now highly regarded as the "new" capital of bowling, approaching the numbers presented by Detroit.

A quick look at the Las Vegas market shows that there are 740 lanes in the greater metro area with a population of 2,227,053, or one lane for every 3,009 people. Both of the numbers for Detroit and Las Vegas are much healthier in terms of lane beds than our previous investigation of Phoenix, Los Angeles and Northern New Jersey.

Detroit has a total of ten bowling centers with more than 50 lanes, and another 12 between 40 to 48 lanes. Las Vegas weighs in with 9 large bowling centers of more than 50 lanes. My guess is that Detroit is much more dependent on league bowlers, while Las Vegas relies more on tournament and casual bowling from casino patrons.

Last time that we talked about this subject I shared an Area Survey Form that I used to determine the viability of building a bowling center in a particular market, much to the delight and interest of both the publishers and readers. The other form that was used in regard to a market potential for new construction or purchase of an existing location was a Competitive Pricing Survey.

Taking a look at the accompanying form, which was filled out roughly 35 years ago, provides an astonishing look at the increases in league and open bowling prices... and even shoe rental! As startling as those figures look, they represent "only" a 267% increase over the time frame mentioned. However, the bowling industry is not alone in this regard, as I often refer to similar increases in McDonald's prices as a comparison.

When I first visited a McDonald's (in Novato, Calif., circa the early 1970's), I can remember ordering two hamburgers (20 cents each), one order of french fries (25 cents), and a milkshake (30 cents)... all for less than \$1 dollar! Today the milkshake alone is more than \$5.00, and the total fee for the four items is roughly \$10.50, or over a 1,000% increase.

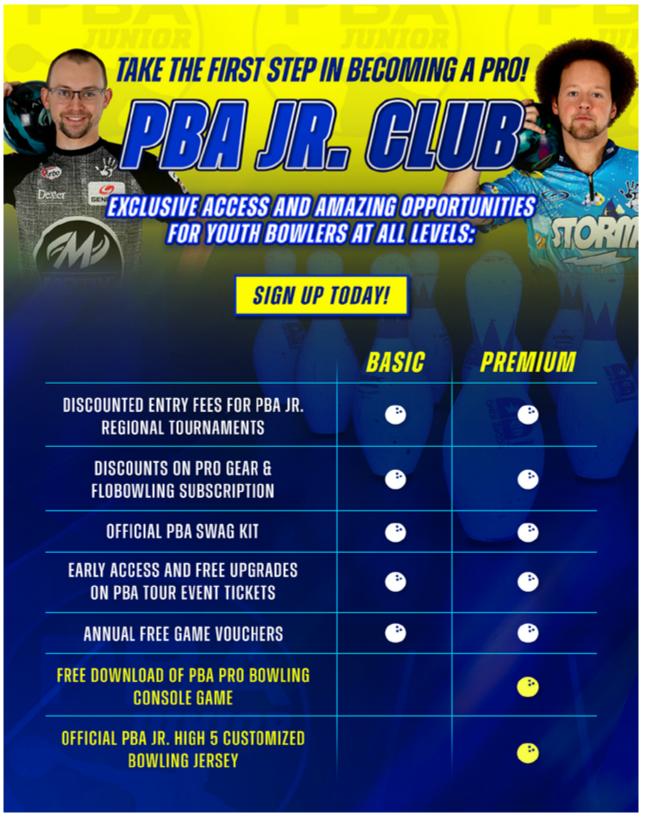
What will the future hold for bowling? It's a difficult question to answer, but one thing is for sure... bowling will continue. It's a remarkable game that is so easy that anyone can do it, and yet so difficult that no one can master it on a consistent basis. Not even Jason Belmonte.

Population and bowling membership numbers presented in this article were provided by the U.S. Census Bureau and the USBC.

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Competitive Pricing Survey







This is a challenge to anyone who has a list of centers that have come and gone in your associa-

As a past president of the San Gabriel Valley Association, I remember these centers. Most are gone (with xxx), some have name changes.

Azusa Bowl xxx, Alhambra Valley Bowl, Alhambra Rec. xxx, Beverly Bowl, Bahama Lanes, Columbia Bowl xxx, Bowling Square Lanes xxx, Lucky Lanes xxx, Montebello Bowl xxx, San Gabriel Lanes xxx, Rosemead Bowl xxx, Five Points xxx, Friendly Hills xxx, Covina Bowl xxx, West Covina Lanes, Santa Anita xxx, La Puente Lanes xxx, Hadley Bowl xxx, El Monte Rec. xxx, Oak Tree Lanes, Charter Oak xxx, Colima Lanes xxx, Eastland Lanes xxx, Pico Rivera xxx, Park Bowl xxx, Monterey Park Lanes xxx, and Village Lanes.

What great times, great bowlers and bless the scorekeepers.

What centers have come and gone in YOUR association???

Send to news@californiabowlingnews.com

Blanchard continued from page 1

program forward and build a program that will be successful for many years to come.

Blanchard, who just recently announced his own retirement from full-time PBA Tour competition will take over regional tournament operations on Nov. 9.

"It is a privilege to follow in the footsteps of Gary Mage," said Blanchard. "He isn't easily replaced, but I hope to continue many of the long-standing events he developed over his tenure."

As the new tournament director, Blanchard will be responsible for PBA regional operations in the West and Northwest including developing the schedule of tournaments, pro-ams and overseeing onsite tournament logis-

"I look forward to working for the bowlers and providing the best events possible for the PBA and its members in the West and Northwest Regions," Blanchard said.

Release courtesy of Jill Laufer, PBA Public Relations

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The Education of A Professional Bowler

by Frank Weile

Recently I received a bowling instructional pamphlet from a dear friend and member of the California Bowling Hall of Fame. The pamphlet was written by a PBA Champion from the past. While the pamphlet was written nearly fifty years ago there are pearls of wisdom worth sharing with today's bowlers. I will do that in a series of three short articles. This week I will share what our champion felt was the first two of the "SIX KEYS" to successful bowling:

- 1. Maximize Your Natural Ability
- 2. Physical Conditioning
- 3. Knowing Your Game
- 4. Knowledge of The Sport of Bowling
- 5. Confidence
- 6. Mental Attitude

Physically and mentally we are what we are. We have no control over how tall we are or what talents we inherit. However, every bowler can work hard to fine tune the talents they are born with. We all can take the cards we are dealt and maximize their potential.

"TO BOWL YOUR BEST YOU MUST MAXIMIZE YOUR GOD GIVEN TAL-ENTS". To maximize your natural ability, you first must identify your strengths and your weaknesses. The best way to do that is to work with a good bowling coach. A coach credentialed by the United States Bowling Congress (USBC) and ranked (Gold, Silver or Bronze) according to their training and expertise. A coach using modern day analytical equipment that will enable him/her to identify your strengths and weaknesses so that you can maximize your natural talents.

In the Southern California area, I recommend MARK BAKER for instruction... He is a former PBA star and champion who currently is a TEAM USA coach. We are very lucky in this area to have access to a coach from our National Team. I suggest all bowlers serious about improving their game to contact coach MARK BAKER and learn from the best.

"TO BOWL YOUR BEST YOU NEED TO BE IN THE BEST PHYSICAL CON-DITION POSSIBLE". I repeat, to bowl your best you need to be in the best physical condition possible. This is especially true for bowlers aspiring to become professional players. PBA bowlers face a physical and mental grind week after week. To be successful against the best bowlers on the planet you must stay in shape. Back in the 1970s only one of the Top 20 money winners on the PBA tour was overweight. The same can be said about bowlers wanting to be top amateur bowlers or even a top league bowler.

A bowler might succeed for a while being overweight and out of shape but cannot expect to perform at their peak over the long haul when they're out of shape.

My best example of this would be JASON BELMONTE. When he slumped a few years ago he realized he needed to lose weight. He did so after a down year and a thinner version of himself came back and once again won "Player of The Year" honors on the PBA Tour. I remember WALTER RAY WILLIAMS JR. and several others doing the same in the past.

Currently there is a young left-handed bowler on the PBA Tour who is another example of what I am writing about. His initials are "JB" but won't be specifically identified so as not to embarrass him. About a year ago he was the NUMBER TWO player in the world but now is struggling. He isn't winning like he used to, and he appears to have lost his "MOJO". So, what's changed? Why is "JB" not winning?

I believe it's all about physical conditioning. "JB" is a short man and appears to have gained a substantial amount of weight during the last year or so. I believe his being overweight is affecting his ability to score like he used to. Hopefully his bowling ball representative will diplomatically recommend some lifestyle changes that will result in JB's return to the top.

Back in the 1970s many of the top professional bowlers were naturally thin men. They were lucky in that they could eat practically anything in any amount and not put on extra weight. I and apparently "JB" are not so lucky. I have to watch what I eat, or I will gain weight.

To achieve your best physically you have to do more then watch what you eat. Bowlers wanting to succeed as a professional should consider participating regularly in physical activities that help keep the body loose and limber. When your muscles and joints are flexible you are less likely to be injured bowling or otherwise. Some old-time professionals jogged and did karate exercises. These activities gave them a physical and mental lift and could be done at home.

I have family members who practice yoga. I believe yoga exercises would be another great way to keep fit. And like jogging and karate exercises, yoga can be practiced at home and in a motel room when a professional bowler is on the road.

Okay. Get off the couch and get active. Keep reading the BOWLING NEWS and watch for my next installment of "The Making of A Professional Bowler". I promise you will receive great advice for aspiring bowlers, professional or otherwise. You will want to know the "TOP SECRET" to bowling your best.



BOWLING CALENDAR

SPECIAL NOTICE: PLEASE CHECK WITH EACH EVENT IF YOU PLAN TO PARTICIPATE TO BE SURE THE CENTER IS OPEN FOR THE EVENT

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y Bette Addington

- 5--8-ABT 43 rd Fall Nationals, SouthPoint, Las Vegas, NV, 702/719--9085, mail@abtbowling.com
- 6-8 2020 Storm Nor Cal YBA Jr./Adult Championships (1st weekend), National Bowling Stadium, Reno, NV, 925/485-1855, cindys@norcalbowling.com
- 6-8 PBA, Gold Country Lanes, Sutter Creek, CA, pba.com, 909/908-5713
- 6-8 TAT Northeast Amateur Championships (formerly Las Vegas event), The Meadows Casino, Washington/Pittsburg, PA, 1/844/321-8100, info@tatbowl.com, tatbowl.com
- 8 PBA Playoffs, Round of 8, 1:30pm Eastern, FS1
- 8 PBA Playoffs, Final Four, 3:30pm Eastern, FS1
- 12-15 CBT 7-7-7 Trios-Doubles-Singles Event, Thurs.-11/2/5/8; Fri.-11/2/5; Sat.-9/12/2:30; Sun.-10/1, Sunset Station, Las Vegas, 661/418-8007, cbtbowling.com
- 13-14 60 and Over Scratch Classic, SouthPoint, Las Vegas, NV, 5-game Sweeper on Fri. @3pm, Tournament on Sat. @ 10am. 562/243-0175
- 13-15 2020 Storm Nor Cal YBA Jr./Adult Championships, (2nd weekend), National Bowling Stadium, Reno, NV, 925/485-1855, cindys@norcalbowling.com
- 14-15 Mega Elite Bowling Club Mixed Doubles Scratch event, private location, Sat.-9 & 3, 951/419-2751
- 14-15 4th Senior 50+ No Tap Doubles (first weekend), Sat.-4pm; Sun.-10am, AMF Rocklin Lanes, Rockliin, 925/757-2695, CalBowlersTour@aol.com
- 15 The Beast Eliminator #9, 10am, La Habra Bowl, La Habra, tbebowling.com, TheBeastHandicapEliminator@gmail.com 16-21 – 2020 SouthPoint Sr. Shootout, presented by Logo Infusion, SouthPoint, Vegas—SOLD OUT!
- 20-22 PBA Regional, Linn Lanes, Lebanon, OR, pba.com, 909/908-5713
- 21-22 4th Senior 50+ No Tap Doubles (second weekend), Sat., 4pm; Sun., 10am, AMF Rocklin Lanes, Rocklin, 925/757-2695, CalBowlersTour@aol.com
 - 30 Donation deadline to CBW for OFP Charity Drive to be entered in basket drawing with a \$20 min. donation, calbowlingwriters.org

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The California Bowling Writers has adopted Operation Freedom Paws!

Operation Freedom Paws nonprofit organization was founded by "California Bowler and Veteran" Mary Cortani in 2010 that has provided service dogs and training support to veterans and others who suffer from post-traumatic stress syndrome, complex PTSD, traumatic brain injury and other physical, neurological, psychological and mobility needs. According to experts, service dogs help empower people with disabilities to live quality lives.

Operation Freedom Paws carefully matches clients with their specially chosen four-legged companions, most of which come from rescue shelters. The partners then begin a 48-week program which trains the clients to train their own dogs. At the end of the program, they're certified together as service dog teams.

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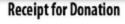
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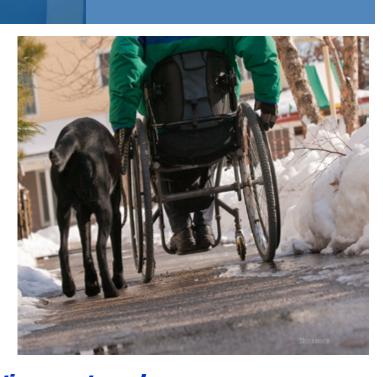
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