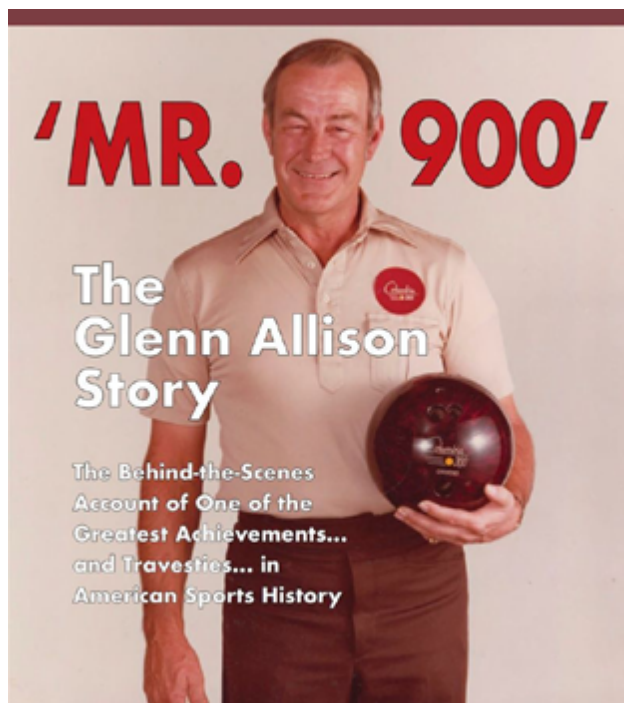


JULY 9, 2020

# CALIFORNIA BOWLING NEWS

7502 Florence Ave, Downey, CA 90240 • Website: CaliforniaBowlingNews.com • Email: news@californiabowlingnews.com • Office: (562) 807-3600 Fax: (562) 807-2288



by Bob Johnson

Former Editor of The Bowling News

LA HABRA — Thirty-eight years ago — on July 1, 1982 — Glenn Allison made bowling history by rolling the first perfect 900 series in sanctioned league play.

Happy Anniversary, Mr. 900!!

Now, we have a book that chronicles the story of this legendary bowler and his legendary accomplishment. “Mr. 900: The Glenn Allison Story” — penned by 77-time national award-winning writer Bob Johnson — will be released on August 1, and the pre-sale will begin very soon.

Readers will learn everything there is to know about that historic night... experience bowling’s Great Team Era, including individual chapters on each of Glenn’s teammates on the storied Falstaff team... review the Hall of Fame résumé that Glenn had compiled prior to rolling the 900... discover the unusual physical condition that pre-

vented Glenn from winning 10 to 15 more titles on the PBA Tour, in one respected coach’s opinion... walk in Glenn’s steps during the gut-wrenching administrative rejection, appeal, committee rejection and lawsuit that followed the 900... consider a detailed Postscript that makes a compelling case for a reversal of the original ruling made by the American Bowling Congress... read a note of thanks to bowling fans from “Mr. 900” himself... and so much more.

The book comprises more than 60,000 words... includes more than 260 names... and features more than 100 photos. This is the permanent record of one of the greatest feats... and travesties... in American sports history.

For the pre-sale announcement, as well as special bonuses for the first 300 people and the first 900 people to order books. [Click here.](#)



## August Military Team Classic Is Canceled

LAS VEGAS — Our apologies for those that received a letter recently dated June 9th reporting that this event might still be ongoing but as of June 23rd it has officially been canceled. All contestants were mailed a 2nd letter containing all of the details but we wanted to straighten out confusion between these 2 letters so, again, our apologies. The official cancellation letter can be viewed on our website [www.high-roller.com](http://www.high-roller.com).

## BREAKPOINT – ZARCOFF BOUTELL – SET/Summer Elimination Tourney

by Bette Addington, California Bowling Writers

SIMI VALLEY – Southern California scratch bowling has just received another event sure to work in with other events and complement them this summer season.

BOWLiQ, the newest pro shop to open inside Harley’s Valley Bowl in Simi Valley, owned by Zarcoff Boutell along with Marvin Hale who will be running the day-to-day operations, will be presenting the Summer Elimination Tourney (SET) that was originally scheduled to start on Fri., July 10 but now with the closures of centers, it will be postponed to Fri., August 7 and ran every Friday night (check-in at 8pm; shadow at 9:05pm) through August 28.

Entry fee is \$60. Jackpots and Brackets will also be available ran with the help of Andre Good. It’s sort of like a Summer league but it is a tournament each Friday night. And being on a Friday night this event will not be conflicting with weekend events. Harley’s huge 40-lane center is perfect for tournaments. Weekly champions will receive money as well as a new brand of Brunswick ball of their choice.



Marvin Hale & Zarcoff Boutell

Got your interest?

Here’s a little background information on Zarcoff, 44, and how he came up with this concept. Zarcoff Boutell is a California native born in North Hollywood and raised in Ventura. Other than living in Florida for four years while attending college, he’s been a Southern California resident all his life.

He started bowling at the young age of 2 and has bowled ever since! His Grandfather introduced him to the sport. He worked at Wagon Wheel Bowl after retiring from the US Navy

at Port Hueneme.

His Grandmother was also an avid bowler and they started bowling in the 1960s while his Grandfather was stationed in Japan. He said, “The fulfillment of competition” is what kept him in the sport of bowling. “I played sports as a kid and developed that drive to compete. Always love the feeling of winning no matter the stakes.” His competitive drive in bowling has won him several different tournaments over the years but his favorite win “was winning the Gainesville ABC Masters in 1997, when he

was 21 and had just got to Florida.” Today Zarcoff is a Brunswick West Region Staffer and this allows him to bowl and compete and “enjoy getting out to tournaments to bowl and talk to the other bowlers about our products.”

Before the first shutdown back in March, the owners of Harley’s Valley Bowl, approached Zarcoff to become the new owner of the pro shop. BOWLiQ pro shop was started.

Then Zarcoff started brainstorming ideas of “what can I do to start bowling back going after the shutdown and came up with the idea of a Friday night tourney. This way it will not conflict with the other tournaments scheduled to run this summer. With running on a Friday night, I wanted to create something a little different and with elimination formats, that always brings more excitement throughout the tournament.

I thought it would be a fun way to get the weekends started.” And then he took it a step further by “introducing a new pot--Tickets. This will allow anyone on site to make a bet during round 1 continued on page 6

## SABC Mixed Doubles Postponed Due To Pandemic

Lucas Wiseman

area, which is where host center Copperfield Bowl is located, have begun laying out restrictions that would make it impossible for the event to be conducted, Conners said.

In a Facebook post Monday morning, the event an-

nounce the postponement.

“Bowlers...we tried,” the post said. “We have done everything possible to move forward with the SABC Mixed Doubles Tournament, and now we are heartbroken (not even sure that covers it).”

The PBA/PWBA Striking Against Breast Cancer Mixed Doubles will celebrate its 21st anniversary this year. Over that span, the event has raised more than \$1 million in the fight against breast cancer.

[Here’s the full Facebook post.](#)



Amanda Green & Kyle Sherman



# We Are Not Perfect - We're Still Forming A More Perfect Union

by Dave Williams

As I awaited a return call from Dave Husted, following up on the article that I wrote about the great Ed Lubanski last week, and the one finger conventional grip that he used throughout his Hall of Fame career, I began to wonder if I should go with Plan B, in the event that I did not hear back from Mr. Husted.

It was nice to hear when I called that Hazel Dell Lanes, Husted’s bowling center in the state of Washington, was open for business, while his first center, Milwaukie Bowl in Oregon, originally opened by his father Champ, remained closed due to regulations imposed in that state. After I left messages at both locations, I decided to go with Plan B, if for no other reason than it is the Fourth of July weekend and Dave probably has commitments with family.

As I watched the 4th of July celebration taking place from Mount Rushmore, where the President was scheduled to speak later in the evening, I was reminded of all the times that I drove past this hallowed monument during my days with AMF; this being the most direct route along Interstate 90, connecting the Chicagoland area with both Oregon and Washington, where AMF had clusters of centers in the Portland and Seattle-Tacoma regions.

Each time that I drove through this area of South Dakota, I would see the sign: Mt. Rushmore, 20 miles. And each time I would say to myself, I must stop and see this monument... but getting to my final destination was more important at the time. I even remember purposely staying at a Holiday Inn located in Rapid City, just 20 miles from Mt. Rushmore, and making the decision to visit the presidential monument the next morning.

When the next morning arrived, my decision was to spend perhaps as much as half a day visiting this venerable monument or hitting the road for my next destination. Unfortunately, the latter won out, and to this day I have never been to Mt. Rushmore. As my career advanced with AMF, I did learn to “stop and smell the roses,” and have had the pleasure of witnessing many cherished memorials in the USA and other countries around the globe.

Perhaps the most incredible physical landmark that I have witnessed is Meteor Crater, along Interstate 40 in Arizona. The fact that this meteor hitting the earth was the possible reason for the end of the dinosaurs is so dramatic to me (as a geography student), that I marvel at the sheer magnitude of this hole in the ground - even more than the nearby Grand Canyon National Park.

I did a word search of “landmarks in the USA worth visiting,” and Meteor Crater was not there. Even the Grand Canyon was not a part of the list! Among the top ten listed by Trip Advisor, I can report that I’ve seen all of them, primarily as a result of my travels for AMF. My Mom and Dad used to joke that I didn’t join the Navy to see the world, I joined AMF! For the record, the top ten landmarks listed by Trip Advisor are as follows:

- Statue of Liberty
- Golden Gate Bridge
- Lincoln Memorial
- Grand Central Terminal (New York)
- USS Arizona Memorial (Hawaii)
- Empire State Building
- Alcatraz Island
- Brooklyn Bridge
- Biltmore Estate (North Carolina)
- Cloud Gate (Chicago)

Does anyone else feel that this list is a bit subjective? What about the Washington Monument, or Yosemite, or Independence Hall, or Yellowstone National Park? I wonder who exactly came up with this “politically correct” list of landmarks, and how it eerily fits in with what is happening in our country today.



*This picture does not describe the angle of descent of the steps! (Teotihuacan, Mexico)*

In terms of cultural landmarks there are many, but of those that I have witnessed, none compare to the Pyramids of Mexico in Teotihuacan. There’s just something so fascinating about those pyramids, and as I have written before, if you are ever in the area, take your time climbing them - it’s easy going up, but most difficult coming back down!

Just about the time that the President was to speak from Mt. Rushmore, the YouTube signal went dark. The message on the screen said “Video Unavailable. This video contains content from WMG, who has blocked it on copyright grounds.” It reminded me once again that no

one can ever be “politically correct” all of the time - we are all imperfect creatures.

Just like our own battle to obtain perfection by our flawed attempts, we realize that it’s impossible to ever have a perfect union... it is still a work in progress after 244 years. As someone that has traveled the world on behalf of AMF, more than anyone with the possible exception of Paul Lane (formerly from England and now a resident of Colorado) or Steve Mackie (formerly from Australia and now a proprietor in New Mexico), I believe that I can speak for Paul and Steve when I say that there is no better place to be on earth than the USA.



*View from atop the Pyramid of the Moon, looking towards the taller Pyramid of the Sun (Teotihuacan, Mexico)*





Hosted by: SLAC USBC & OC USBC

# 2020 SoCal Queens & Princess Tournament

## FOREST LANES

22771 Centre Dr. • Lake Forest, CA 92630  
(949) 770-0055

**Saturday, September 26, 2020 at 9:00am**  
ENTRIES CLOSE: September 26 at 8:30am

California USBC Certified event  
Handicap: 90% of 200  
USBC Cards sold on-site

*\*Youth girls may participate,  
provided a USBC Scholarship  
waiver accompanies entry.*

**FOUR DIVISIONS:**  
\*QUEENS & SENIOR QUEENS (Scratch)  
\*PRINCESS & SENIOR QUEENS (Hdcp)

**ENTRY FEES:**  
**\$80 per person**  
*(pre-paid by 9/22/20 via check or paypal)*  
**\$100 cash** *(on-site entries)*  
*Bowl.com printouts required for Princess entries.*

**FORMAT: 5 GAMES QUALIFYING.** The top 6 bowlers in each division will advance to a single game double elimination bracket. The four champions will bowl a one game match to determine the overall champion of the tournament. Handicap (90% of 200) will apply for the Princess champion.

Contact Andre by email at [aweubanks@yahoo.com](mailto:aweubanks@yahoo.com) or call (323) 252-7904 or with any questions.

PAY WITH PAYPAL AND DOWNLOAD ENTRY FORM AT [SLACUSBC.COM](http://SLACUSBC.COM)

Hosted by: SLAC USBC & OC USBC

# 2020 SoCal Masters & Apprentice Tournament

## FOREST LANES

22771 Centre Dr • Lake Forest, CA 92630  
(949) 770-0055



**Sunday, September 27, 2020 at 9:00am**  
ENTRIES CLOSE: September 27 at 8:30am

**THREE DIVISIONS:**  
\*MASTERS & SR. MASTERS (Scratch)  
\*APPRENTICE (Handicap)

USBC Certified event  
Handicap: 90% of 200  
USBC Cards sold on-site

*\*Youth may participate,  
provided a USBC Scholarship  
waiver accompanies entry.*

**ENTRY FEES:**  
**\$80 per person**  
*(pre-paid by 9/22/20 via check or paypal)*  
**\$100 cash** *(on-site entries)*  
*Bowl.com printouts required for Apprentice entries.*

**FORMAT: 5 GAMES QUALIFYING.** The top 6 bowlers in each division will advance to a single game double elimination bracket. Champions will be crowned in each division. The three champions will bowl a one game match (scratch) to determine the overall champion of the tournament.

Contact Andre by email at [aweubanks@yahoo.com](mailto:aweubanks@yahoo.com) or call (323) 252-7904 or with any questions.

PAY WITH PAYPAL AND DOWNLOAD ENTRY FORM AT [SLACUSBC.COM](http://SLACUSBC.COM)





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# It's Difficult to Accept the End of an Era

by Fred Eisenhammer

It's always a hoot to listen to Jim Cramer's "Mad Money" television show. He makes his investing program entertaining and sometimes he throws in bowling analogies to spice things up and underline a point.

It's no surprise that Cramer uses bowling references in his show because he's an avid bowling enthusiast with his own shoes and bowling ball.

So, when it was announced late last month that Cramer planned to interview Brunswick Chief Executive David Foulkes on his "Mad Money" show, my interest perked up.

Surely Cramer would be slipping some enchanting bowling lines into the conversation.

I remembered that Brunswick had lowered its bowling profile, but I was certain there would be some bowling lingo somewhere in the interview. Brunswick, after all, had at one time been the second-largest operator of bowling centers in the U.S. – behind AMF.

Furthermore, Cramer had frequently touted the Lake Forest, Ill.-based Brunswick for all its recreational pursuits, which included bowling, boating and billiards.

But throughout the seven-minute interview with Foulkes, there was nary a mention about bowling – just boating.

It was boating, boating and more boating.

Yawn.

The fact of the matter is that Brunswick has completely lost its bowling identity – a fact that I apparently either forgot or refused to acknowledge.

It almost was like the company's hallowed past had been wiped away in one fell swoop.



Brunswick held great meaning for elite bowler Craig Kisro. Photo by Fred Eisenhammer

Brunswick had gone through a series of moves to divest itself from its bowling business. First, Brunswick sold its bowling center division to Bowlmor AMF and then it sold its bowling equipment and products division to BlueArc Capital Management.

By May 2015, bowling was completely eliminated from the Brunswick business.

The Brunswick name is still being used on some newly minted bowling balls but that's as far as the company's bowling footprint goes.

The closest Cramer came to a bowling mention during his interview with Foulkes was when he prefaced a question by saying: "For the longest time Brunswick felt it had to do other things . . ."

Those other things happened to be *huge*. So many people have associated Brunswick with bowling through the years . . . and still do.

I'm one of those.

As much as I like Cramer's show, I was disappointed that Brunswick's bowling history was being minimized.

Glowed Foulkes: "Boating combines the ability to socially distance with tons of fun and flexibility – the ability to go somewhere alone or with friends and family."

Yawn.

Guess I'm just not a boating aficionado.

That's not Foulkes' or Cramer's fault that Brunswick's legacy is being portrayed in a new manner. The fact of the matter is that Brunswick has ample reason to be proud of its boating business and how well it's executing its operations. Brunswick's stock price is soaring, and the boating industry is red hot.

Good for Brunswick.

But when I think of Brunswick, I sometimes think of people like Craig Kisro, who in November 1987 paid \$1,000 to Brunswick Bowling Centers for a lifetime bowling pass. "Best investment I ever made in our sport," said Craig, one of the elite bowlers in the San Fernando Valley.

Craig, who averages about 220, has bowled about 40,000 games with the card. If each game cost about \$5, that would have put Craig's tab at a staggering \$200,000.

Using his lifetime card, all those games were free.

"I like to think of it as paying around 2.5 cents per game," he said.

For some people – like me – Brunswick will always be associated with bowling and not boating.

And it matters little if Brunswick no longer has skin in the game of bowling.


Booooooyaaaaahhhhhh!


HOLIDAYPARTIES & EVENTS

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As of January 2020, all Brunswick Zone centers have been rebranded to either Bowlero or AMF properties. Same location, even better bowling experience! Use the search below to find the center nearest you.





V. I. P.

LIFE TIME BOWLING PASS

CRAIG A. KISRO

NO. 003

Craig Kisro purchased this Brunswick Bowling Centers lifetime pass in November 1987. Starting in January 2020, all Brunswick centers officially became part of the Bowlero chain. From that date, the pass finally stopped being accepted at bowling centers. Photo courtesy of Craig Kisro



# To The Editor

Frank Weiler article, 2 July 2020, Don Carter, GOAT He has a case but a lot you could put in the mix. Don's success was he would practice so much before a tournament. Budweisers be like a machine, a 195 league bowler. Now, Walter Ray Williams Jr is considered the GOAT. So could the bowlers of the past best W R W II ? Not likely, especially Don & Earl Anthony with crooked elbows ! Mark Roth in prime would have a look. I went to school same time as Gene Freudenthal, 1958 win NC2A Pole Vault at 14 feet, the High School Kids now start at that height.

Vic Bulaich - Westchester

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BOWLING CALENDAR

SPECIAL NOTICE: PLEASE CHECK WITH EACH EVENT IF YOU PLAN TO PARTICIPATE TO BE SURE THE CENTER IS OPEN FOR THE EVENT

JULY

by Bette Addington

- USBC Open Nationals, National Bowling Stadium, Reno, NV—POSTPONED to Sept. 12 – Nov. 21  
(2021 will be in Las Vegas, NV)

- USBC Women's Nationals, SouthPoint, Las Vegas, NV—POSTPONED to Sept. 19 – Oct. 18, bowl.com  
(2021 will be in Addison, Illinois)

- 20th Summer TAT, The Orleans, Las Vegas—POSTPONED to either 8/31-9/6 or 9/7-13, 1/844/321-8100

7-12 – PWBA Las Vegas Open, Sam's Town, Las Vegas –CANCELED

8-12 – USA Bowling Youth National Championships, Texas Station, Las Vegas—CANCELED

8-26 – Youth Open Championships, Suncoast Bowling Center, Las Vegas—CANCELED

11-26 – CUSBC 2020 Youth State Championships, Forest Lanes, Lake Forest—CANCELED

11 – EBI Harley Valley Bowl Scratch 6 Gamer Singles, 5pm, Harley's Valley Bowl, Simi Valley, 805/415-7018--CANCELED

11 – Silver Foxes TOC, 10:30am check-in; bowl at 12, Sierra Lanes, Fresno, 559/381-0356--CANCELED

12 – Elite Bowling Club #2 Scratch 6 Gamer, 9am, Canyon Lanes, Cabazon, 909/450-9415—SOLD OUT!

17-19 – PBA 18th Double Decker West/NoWest, Double Decker Lanes, Rohnert Park, 360/600-1229

18-19 – Go Bowling PBA Tour PBA Tour Finals, Bowlero, Jupiter, FL, Sat. @ 10am, Sun. @ 10am, CBS Sports Network

19 – 60 and Over Scratch Classic, 10:30am, Linbrook Bowl, Anaheim, 562/243-0175—POSTPONED to July 26th and moved to Canyon Lanes, Cabazon?

19 – Valentine & LeForbes 645 Anchor Girl Trios Tourn., 9am & 1pm, Bowlrium Lanes, Montclair, 645anchorgirltrios@gmail.com--CANCELED

24-25 – PBA Member/Non-Member Doubles, SouthPoint, Las Vegas, 360/600-1229, pba.com

25 – 4th P.C.C.B. Reunion Tournament, 11am, West Lane Bowl, Stockton, 209/304-0964

25 – Elite Bowling Club Scratch 6 Gamer, AMF Carter Lanes, Fullerton—CANCELED

26 – July's Beast Eliminator #5, 10am, La Habra Bowl, La Habra, (370 E. Whittier Blvd.), thebowling.com

26 – HammerPins Handicap Alibi Doubles 4 Gamer, 11am, Bowlero Chico, 707/631-1331, hammerpins.net

30-2 – 21st PBA/PWBA Striking Against Breast Cancer Mxd. Doubles Tourn., Copperfield Bowl, Houston, pba.com--CANCELED

31-2 – 12th Cal Bowlers Tour Reno Invitational, National Bowling Stadium, Reno, 925/757-2695, CalBowlerTour@aol.com

Calendar brought to you by California Bowling Writers ([www.calbowlingwriters.org](http://www.calbowlingwriters.org))

Email your upcoming events for inclusion to [baddington@addington.net](mailto:baddington@addington.net)

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**The California Bowling Writers has adopted Operation Freedom Paws!**  
Operation Freedom Paws nonprofit organization was founded by "California Bowler and Veteran" Mary Cortani in 2010 that has provided service dogs and training support to veterans and others who suffer from post-traumatic stress syndrome, complex PTSD, traumatic brain injury and other physical, neurological, psychological and mobility needs. According to experts, service dogs help empower people with disabilities to live quality lives.  
Operation Freedom Paws carefully matches clients with their specially chosen four-legged companions, most of which come from rescue shelters. The partners then begin a 48-week program which trains the clients to train their own dogs. At the end of the program, they're certified together as service dog teams.

Make donations payable to CBW and mail to Treasurer Tina Martin, 57 Shields Lane, Novato, CA 94947-3877.  
"We are pleased to continue supporting Vets."  
**Donation deadline: December 31, 2020**

**2020 Our 17th Annual Charity Drive**

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**Save the Date!**  
CBW's OFP Third Annual Bowling Tournament  
Sunday, Sept. 27, 2020  
4th Street Bowl, San Jose, CA

**We are:** The California Bowling Writers  
**This is:** Our Annual Drive to support our Veterans'  
**We Have:** Raised over \$98,000 since 2004  
**Info:** lynlymary@surewest.net  
**Donations:** Make checks payable to "CBW" and mail to CBW c/o Treasurer Tina Martin, 57 Shields Lane, Novato, CA 94947

**22 Years**



**Thanks for supporting our veterans!**  
**Join us in making a difference in the lives of those who have served in our armed forces.**

 **thank you.**

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# Hey "BIG GUY", How About Wearing A Mask For The Rest Of Us

by Frank Weiler

While in my local bowling center a few weeks ago, after it's pandemic re-opening, I noticed two men, "BIG GUYS", not wearing a mask. The next day I was there again, and the same two men were there without masks. I know that masks help protect all of us from the COVID-19 Virus and that masks may save lives. I also thought masks were mandated in bowling centers. So, what's up with these guys flaunting their machismo and putting me and other bowlers at risk?

These "BIG GUYS" are part of the reason why bowling centers are closed again. They are contributing to the rise in COVID-19 Virus cases. Everyone needs to cooperate and wear masks if our nation and our bowling centers are going to come out of the pandemic economically viable and with the fewest casualties possible. So how do we get all the "BIG GUYS" of the world to wear a mask?

I guess it all starts with identifying why "BIG GUYS" aren't donning masks during this pandemic.

A recent study showed that many men feel they are unlikely to be seriously affected by the COVID-19 Virus. So, these guys don't wear masks. I guess these men feel they are bulletproof! Then there are many men who feel wearing a mask is a sign of weakness. So, they don't wear masks. Macho, macho, macho. I guess for many "BIG GUYS" it's all about overconfidence or machismo.

So how do we get the "BIG GUYS" in our bowling centers to wear a mask? I guess proprietors can refuse service to non-wearers but is that good for business? Instead proprietors may wish to take a wiser path and attempt to motivate their "Big Guy" bowlers and their other bowlers to wear masks voluntarily.

There are several strategies that might work to get all bowlers on board wearing masks until the pandemic is past.

First, proprietors can make it all about the community and not the individual. A proprietor's message can emphasize the benefit to the local community of wearing masks. Proprietors should make it about protecting friends and family. Making it paternalistic and chivalrous. The proprietors can emphasize to their bowlers that wearing a mask will be protecting the weak and elderly among themselves and in the local community.

Second, proprietors can appeal to patriotism. Asking bowlers to do their part and to do the right thing may influence bowlers to wear masks. If bowlers understand that we will not get back to a normal economy and lifestyle until we get the pandemic under control, they will understand why wearing a mask is essential.

Third and finally, bowling proprietors may consider using stereotypical masculinity to encourage "BIG GUYS" to wear masks. Proprietors might want to promote tough guy looking masks such as MAGA masks, superhero masks (masks featuring Superman, Bat Man and Spider Man), NFL (National Football League) and UFC (Ultimate Fighting Cage) masks. Posters stating that "Real Men" wear masks may be helpful.

Until there's a vaccine one of the ways to get the COVID-19 Virus under control is by wearing masks. Hopefully, the "Big Guys" of the world will come to understand that and cooperate.

**Zarcoff Boutell** continued from page 1

on bowlers that might win. The ticket cost will be \$10 and the prize fund will be split between the Top 2." Anyone (spectators, entrants) can purchase these tickets.

So now fast forward to close down number two. Zarcoff is still working on getting SET off this summer even though he has had to push the start date back now. "I'm planning to run a summer series between the fall leagues every summer with a TOC at the end of the series. Going forward, all summer series winners, no matter the year, will qualify for the SET TOC tournament. I hope to expand them to 12-13 events per summer. This series will just be scratch, but I do plan to start running handicap and scratch events in January, 2021."

The BOWLiQ pro shop is his "number one goal right now," and with Marvin Hale, who brings "almost 30 years of knowledge and experience in the pro shop world." (Hale had been at 4th Street Bowl in San Jose.) Added Zarcoff, "we want to educate and train bowlers to obtain their bowling goals. We want our customers to perform smart."

Zarcoff is planning "a grand opening weekend August 15-16 and running a tournament on August 15 that will attract bowlers from other areas to come bowl." Stay tuned for further details on this as well as information on the starting of SET by finding Zarcoff Boutell on Facebook or email him at [zmoney929@yahoo.com](mailto:zmoney929@yahoo.com). Watch for an upcoming webpage and email for BOWLiQ as well.



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